

**2020 GIFT
CERTIFICATE
STATS:**

Number Issued = 3,701
Value Issued = \$63,235
(best year yet!)



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"I love the Neenah downtown because of the fun, small businesses that do such a great job of keeping things interesting for us!" ❤️

"I just love shopping downtown Neenah. Such unique items, it really makes gift giving or shopping for yourself so much fun! The quaintness of the shops, friendly shop staff, just love everything about it!" ❤️❤️

"First of all, I love all of our unique beautiful shops in downtown Neenah! Secondly, it's a community, a family. You build relationships with the owners. We are all in this together! Love shopping local!" ❤️



COMING 2021:

- The Plaza at Gateway Ice Rink
- Mixed Residential / Retail at Wisconsin & Church
- 20th Anniversary of the BID

2020 YEAR IN REVIEW



The Neenah Central City Business Improvement District (BID) successfully completed 19 full years of operation last year. We are pleased to report that as we review the accomplishments of the past year, many challenges (including Covid), and opportunities were addressed, and new partnerships were formed. Significant progress was made toward attaining the goals and objectives of the BID, while also ensuring the long-term sustainability of the Neenah Central City Business Improvement District.

LOCAL
support • local • everything

RETENTION & RECRUITMENT:

Grants Issued:

2 Sign, 1 Awning, 1 Sandwich Board

New Developments:

November 2020, Groundbreaking for Solaris.
71 residential units at Millview and Main.

Welcomed 11 New Business:

ActionCoach/The OCC, Big Bark, Evolution,
Fortitude, Lawlss, Little Siam, Rogue Wave,
Sara June Photography, ThedaCare, Vision
Architecture, Witt & Co



#downtownneenah

MAINTENANCE & AESTHETICS:

- New Hanging Planters
- New Directory Kiosk
- Power Wash Sidewalks
- Sparkle Arch in Gateway Plaza



**SPECIAL EVENTS DRAW VISITORS
TO OUR DISTRICT:**



Pictured: Luminary Night w/ Cookie Crawl, Summer Sale, Ultimate Ladies Love Local, Holiday Window Displays, Gingerbread Scavenger Hunt, Employee Appreciation Day, Holiday Horse Drawn Wagon Rides

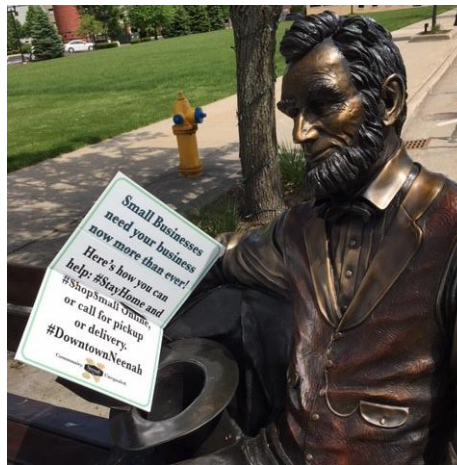


SUPPORT YOUR LOCAL BUSINESSES!



We're here for you!

UNEXPECTED. UNFORGETTABLE. UNEQUALED. NEENAH.ORG



A Very Neenah Shopping Spree

Filling Online Carts & Local Business Hearts

FUTURENEENAH

SHOP SMALL

SATURDAY, DECEMBER 12 | 10:00 AM-2:00 PM

FREE HOLIDAY TUMBLER

WITH \$20 PURCHASE IN DOWNTOWN NEENAH

REDEEM AT FUTURE NEENAH OFFICE 135 W. WISCONSIN AVE



Shop DOWNTOWN NEENAH!

RED DOOR MERCANTILE MY SOUL LOVES

Thank you for choosing us for lovely gifts, seasonal home décor, and treats!

Caddy tucked inside the Marketplace, we are here for your next fun outfit, jewelry & accessories!

RED DOOR MERCANTILE
135 W. Wisconsin Ave., Downtown Neenah
920.378.7222
A Shop to Delight Your Senses!
M-F 10-5, Tu-Sa 10-5, Sun 10-4
and more... give life!

my soul loves
134 W. Wisconsin Ave., Downtown Neenah
920.338.3377 Mon-Fri 10-4, Thu-Sa 10-5
and more... give life!

Future Neenah
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Social Distancing Bingo: Neenah Edition! ❤️❤️❤️
Comment below to share with us how you achieved your bingo! Where did you go? What did you do? Pictures encouraged! We'll draw one winner each day this week 4/6 - 4/10 to receive a Downtown Neenah Gift Certificate.

Be safe. Take care of each other. Support local.
[#fourfutureoumeenah](https://www.instagram.com/fourfutureoumeenah)

DOWNTOWN NEENAH SOCIAL DISTANCING BINGO

GET A SELFIE WITH A STATUE DOWNTOWN	SHARE A POSITIVE MESSAGE IN CHALK OR ON A SIGN	SHOP A DOWNTOWN BUSINESS ONLINE	TAKE A DRIVE THRU DOWNTOWN	USE THE TRESTLE TRAIL LOOP
TAKE A WALK DOWNTOWN	SHOP A DOWNTOWN BUSINESS ONLINE	VISIT A DOWNTOWN PARK	DO A POSITIVE ONLINE BUSINESS REVIEW	SIGN UP ONLINE FOR A FUTURE CLASS
ORDER A GIFT CARD ONLINE	TAKE A BIKE RIDE DOWNTOWN	WASH YOUR HANDS	SELFIE IN FRONT OF BUSINESS THAT STARTS WITH E, S, L, B OR K	DONATE TO A NONPROFIT
SELFIE IN FRONT OF BUSINESS THAT STARTS WITH P, T, C, G OR D	ORDER DELIVERY FOOD	SCHEDULE A FUTURE SERVICE (NAILS/HAIR/ MASSAGE)	WINDOW SHOP A BUSINESS DOWNTOWN	ORDER A GIFT CARD ONLINE
SEND A THANK YOU NOTE TO A BUSINESS	FOLLOW TWO NEW TO YOU BUSINESSES ON INSTA OR FB	FIND 3 WRAPPED ELECTRICAL BOXES	USE NEENAH LIBRARY VIRTUALLY	ORDER CARRY OUT FOOD

THE TAILORED HIDE The Gift Gallery

BILL PAUL

WHAT YOU NEENAH TO KNOW

Topic: Fall Fashion/Beauty with Downtown Neenah

my soul Caddy tucked inside the Marketplace

MEETING COVID CHALLENGES:

- Outdoor: Safe Dining Spaces & Signage
- Online: Virtual Shopping Events, You Neenah To Know, Downtown Faces Forward, Social Media Enter to Win, Online Gift Certificate Rewards
- Gift with Purchase
- \$250 Ad Grants