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FUTURENEENAH

M A G A Z I N E

FALL 2022



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On the Front Cover:
Photography by
Scott Francis



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Dear Neenah,

Fall is a season of change –

- Leaves are changing color
- The longer days of summer are getting shorter
- Students are heading back to school
- The brisk, crisp fall air breaks us out of our summer reverie
- It's the literal kick off of the football season

So too Future Neenah is experiencing some change. I address you as the Future Neenah Board president. We recently completed the search for the ideal candidate for our next Executive Director to serve you, the community, and our organization. Brent Bowman's first day as our newest director was August 22. Welcome!

In a state where our summers are short, Future Neenah is at the height of the event season but this doesn't mean we slow down for the Fall. In recent years we have recharged our Fall calendar with some new staples such as the second annual Wine Walk (October 1), the move of the Ultimate Ladies Day from spring to fall (September 10) and two special kids days as part of the weekly Saturday Farmers Market (A Superhero Theme Day September 17 and Halloween Theme Day October 15). Seems like there's always something going on! I plan on taking advantage of the fall colors and the cooler temps to enjoy some time on the trestle trail loop or Neenah's newest trail loop off Jewelers Park drive.

This fall issue of Future Neenah Magazine is perfect for the curious at heart. We continue the 'What's in a Name?' feature explaining how more Neenah businesses arrived at their names and we open the door to a new feature called 'Behind the Façade' peeking behind the curtain of a Neenah building or property.

Do you consider yourself a foodie? Since I moved here 20 years ago, the restaurant scene has expanded greatly with a wonderful selection to choose from. Depending on my mood, Cannovas, Zacatecas or Greene's Pour House would be my go-to options. This issue serves up some serious foodie fun from a recap of our Farm to Table event, to welcoming Frozen Tree Ice Cream, to indulging in some Neenah food history.

It's been a great summer but I look forward to a fun Fall!

In Service to the Community –

Eric Glasco

Future Neenah Board President

Future Neenah is a community driven non-profit organization dedicated to promoting the economic and cultural vitality of Neenah.



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5TH ANNIVERSARY

Future Neenah Office Coordinator Michelle Dunning (left) celebrated her 5th year of service to the organization and the community in August. We are grateful she ♥ Neenah and appreciate and thank her for her dedication.



Meet The Future Neenah Board Members

The Future Neenah, Inc. board is comprised of 16 volunteers. They are your neighbors, friends and colleagues who live, work and play in Neenah.

Let's meet Megan Jacquet. She just joined us this year as a valued member of our board team and new chair of our marketing committee. Welcome, Megan! We look forward to working with you in service to the organization and the community.

Employment: Managing Broker, Coldwell Banker Real Estate Group

What is your favorite aspect of the Neenah

Community? While I have lived in Neenah for only 8 years, it feels like home to me. Our community has a way of wrapping its arms around you. There's such a sense of pride that comes just from living in Neenah!

Why did you become involved in Future Neenah?

I have helped with other local non-profit organizations, where I met current and past board members and learned more about what Future Neenah does for our community. When the opportunity to join the board presented itself in January, I was excited to become part of something bigger that gave back to our community in so many ways!

What is your favorite event?

I love our Future Neenah Farmers Market! Great vendors, produce, music, and getting a chance to visit with friends and family - it's been a favorite for my daughter and me for years!

What are your hobbies?

As a self-proclaimed foodie, I really enjoy cooking; the more adventurous, the better. It's a great creative outlet for me! I also enjoy reading, listening to motivational/leadership podcasts, visits to Chicago and Madison, and watching my daughter play softball, basketball, and piano.

What is your favorite Neenah Restaurant?

This is the toughest question- we have such great places to eat! My go-to is Zuppas for their poke bowls and lobster rolls, but you can't beat Greene's fish tacos, avocado toast at Lawlss, or a fish fry at Cedar!

Tell us about your family and what is your go-to Neenah activity or destination?

My husband, Matt, our daughter, Molly, and I live in Liberty Heights. Molly is 12 (going on 30 most days) and will be attending Shattuck Middle School this coming year. She plays softball for Suburban Athletics (league and 12U tournament team) and basketball for the Neenah Hoops Club. She also plays piano and acoustic guitar, both through Island Music in Neenah. Favorite activity? Shopping downtown Neenah! We just love the stores available to us right here in town. The Revival, Red Door Mercantile, Lyons Books, and the newest on the list, Seven Thymes, are just a few favorites! Being able to keep our activities and purchases local to Neenah is very important to us and the overall vitality of our community.



Megan Jacquet

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DOWNTOWN NEENAH

The Natural Boutique in Downtown Neenah Turns Over A New Leaf

Founder of 19-year-old Neenah Business Retires and New Ownership Announced

The Natural Boutique in Downtown Neenah opened in April of 2003 as Botanical Indulgence with the mission of offering natural, essential oil-based products with natural, non-toxic ingredients for home, personal care, pet care and cosmetics. Under the direction of Sandy White, the business continued to grow while maintaining high standards in quality and purity of products and adding such items as private label teas made in the store that every customer is greeted with. The store has a certified, experienced staff and the customer service approach has always been focused on education and environmentally friendly pursuits, values that the new owners share.

"After much soul searching and consideration, I decided to retire. I didn't want to close the business and let my customers down. I wanted to find someone who would carry on and grow what we I started over 19 years ago. Amy James came to mind as her passion for natural healing and plant therapy fits with the mission of The Natural Boutique.

It will be difficult to leave my family of customers and associates, but I leave you in good hands and I will still be in The Natural Boutique conducting classes. Thank you all for 19 years of continued support."



"When Sandy approached me with her desire to retire I, like many of her customer base, was overtaken with this 'Over my dead body!' sentiment because I couldn't imagine a Neenah without The Natural Boutique," stated Amy James. "To the long-time customer base who feel the same, be assured, the wonderful products and staff you have come to rely on will not be gone and our friend Sandy will always be connected to this business she created - we will just be enjoying her wisdom from a bit further away so she can also enjoy some hard earned relaxation."

New owners Amy and Adam James are no strangers to running a business. Adam James grew up working at his parents' retail store and started Vision Architecture, a Neenah-based

Architecture firm in 2015. Amy James, former Executive Director of Future Neenah for 9 years, helped recruit and support businesses in a variety of ways until she moved on to help expand Vision Architecture as Partner in the firm. The couple share a passion for growing as well and have transformed their yard into a unique English garden style place for growing herbs and cut flowers that has now become Flavor Farm, a new vendor this year at the Future Neenah Farmers Market. Mr. & Mrs. James began their year growing German Chamomile for The Natural Boutique to use in their private label teas and now work alongside the wonderful staff to greet you with that tea when you come in.

Amy will be focusing her sights on weaving the mission of The Natural Boutique and Flavor Farm together offering their herb plants and fresh products at the store and utilizing what they grow in the The Natural Boutique private label teas. Adam will continue operating Vision Architecture, with a focus on sustainable products and designs while continuing his passion of growing at Flavor Farm. The couple is excited to bring their passions together in a multi-business model that represents the values, products and services they care about. "I have a deep respect for Sandy and the business she has grown in our community for 19 years. We know our level of wisdom is unmatched to what she brings but will do our best to carry her vision forward so that the mission of The Natural Boutique can continue to educate people on how to live better naturally," stated Amy James.

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BEHIND THE FAÇADE

216 NORTH COMMERCIAL STREET, NEENAH

Hidden For Years: An Architectural Gem is Uncovered



For decades, church like arched wood beams and timbers were hidden above the bland drop ceiling of a Neenah building. The impressive ceiling, located inside 216 North Commercial Street, has now been uncovered and restored by Fish Fry Properties, LLC, a Denver

based developer with local roots. The refurbishment work has taken place behind the building's other unique feature, a modernistic A-frame glass wall facing Commercial Street across from Winnebago County offices.

"The wood ceiling was definitely one of the things that attracted me to the building", said Todd Parker, Principal of Fish Fry Properties, who purchased the building in 2019. "The first time I climbed up above the drop ceiling I was blown away by the arched beams," Parker commented, "I knew I wanted to bring them back." Parker went on to clean out the interior of the building and restore the arched beams and ceiling with the help of Timber Innovations and Cornerstone Woodworking. "Timber Innovations is one of only a few contractors in the Midwest with the passion and expertise to work on such beams," said Parker.



The History. Prior to 1950, the site of 216 North Commercial Street was home to the Mayer family before it became the Block Filling Station. In 1959, the current structure was built as the Neenah showroom of Winnebagoland Motors. Automobiles were displayed to passersby behind all glass wall and under the dramatic wood ceiling. In 1968 Winnebagoland closed, and Hesser Oldsmobile moved in. In 1975 the entire building was converted to a dialysis clinic and the wood beams and ceiling were hidden above popcorn drop ceiling on top of exam rooms, offices and treatment areas.



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Now available for lease, Parker is searching for a tenant that can take advantage of the open space and who will showcase the wood ceiling. "The space would make a spectacular restaurant, brewpub, showroom or fitness studio," Parker expressed, "the building has lots of parking and great visibility on Commercial Street." Interested parties can contact Todd Parker directly at: (303) 393-1363 or: todd@fishfryproperties.com.

The beams inside 216 North Commercial Street are known as pitched, tapered and curved beams. Curved beams are more efficient in transfer of loads than straight beams. The pitched and tapered ends of the beams facilitate drainage and lower height requirements at the end supports. The long clear spans afforded by glued-laminated beams like those at 216 North Commercial allow for open floor plans unconstrained by columns...perfect for an automobile showroom. Because of their natural beauty, glued-laminated timbers are most often left exposed as a decorative element in residences, churches, businesses and public-use structures.



This article is the first in a series titled, "Behind the Façade", where Future Neenah reveals the inner workings of Neenah buildings.

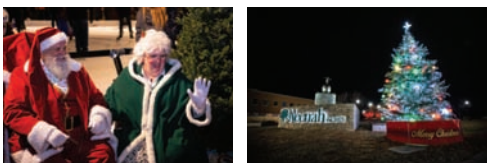


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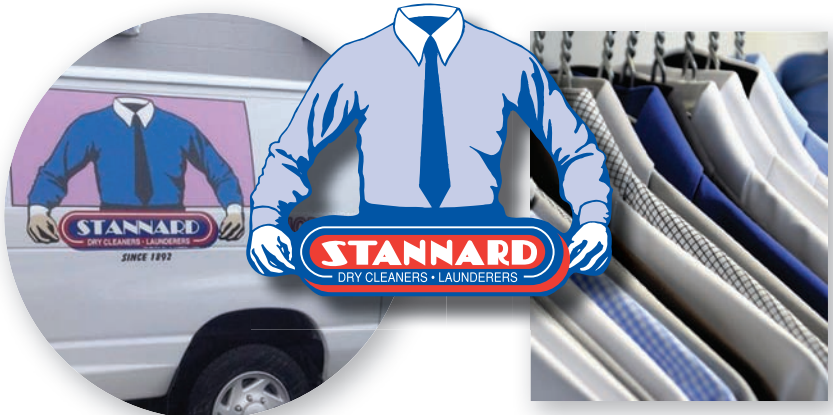
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BEHIND THE SCENES OF EVERYDAY ESSENTIALS

Kimberly-Clark's Experimental Mill

By Molly Thomas

Nestled in the heart of downtown Neenah lies a facility that has continued its commitment to perfecting everyday essentials like Scott bath tissue and Kleenex facial tissue for nearly a century. The Kimberly-Clark Experimental Mill (X-Mill) sits on the same land that was the birthplace of the multinational consumer products company in 1872.

Fifty-two years later, in 1924 – the same year Kleenex was launched – construction on the X-Mill site began. The facility opened its doors for operation the following

year, launching a history of creativity, innovation, and perseverance that would forever remain important to Kimberly-Clark.

Any Kimberly-Clark product you see on store shelves today – from Kleenex facial tissue, Viva paper towel, to Scott and Cottonelle bath tissue – has come through the X-Mill at some point in time. The team has supported products distributed in over 30 countries.



HOW IT WORKS

Depending on the product, it can take anywhere between two to five years to be perfected by the X-Mill team. These years consist of extensive research, multiple product tests and trial runs, as well as modifications necessary to complete before products reach the store and consumer. However, no two products take the same journey through the process.

The facility completes over 250 trials annually, supporting numerous Kimberly-Clark business units, and doing so successfully without injury for nearly 20 years and counting. The current team boasts over 600 years of cumulative experience.

“That’s a key to our success: the longevity of our team, and the different experiences that they’ve seen,” said Scott Nelson, research and engineering senior manager. “They’re able to translate that into support and make each research trial a success at the mill.”

The collaboration between the facility’s researchers and the machine operators is also critical for a project’s overall



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many of the machine operators from the site are listed on product patents that resulted from their dedication.

MORE EXCITING CHANGE

Change is constant at the X-Mill, and this year they're making another important one: installing solar panels to the roof of the facility, continuing their journey toward more sustainable operations. The installation contributes to Kimberly-Clark's commitment of providing Better Care for a Better World, with one goal being to halve their environmental footprint in key areas by 2030.

success. X-Mill team members often tap into their creativity and are constantly required to think outside the box during trials – focusing on improving products for consumers while providing the brands with the support needed throughout the entire trial process. As a result of this commitment,

Kimberly-Clark's X-Mill has lived its vision for nearly a century and continues to do so daily. The team is empowered to exceed customer expectations by bringing new and innovative products to life. In doing that, their work has enabled Kimberly-Clark to produce essentials that one quarter of the world utilizes every day – all tying back to the original plot of land in downtown Neenah where it all began 150 years ago.

Wear Your Neenah Pride!

Future Neenah has a limited supply of community t-shirts available from summer event season.

I ♥ NEENAH shirts are available for a \$25+ donation to the organization.

Summer Concert logo shirts are available for purchase at \$20.



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Log Your Loops is the annual summer challenge to log 50 complete loops around the lower Little Lake Butte des Morts trestle loop that encompasses Neenah, Menasha and Fox Crossing. (For those of you keeping track that's over 150 miles!) Everyone who completed 50+ loops between Memorial Day and Labor Day received a free t-shirt to celebrate their accomplishment.

Almost 1,000 people registered to Log their Loops for this year's 4th annual challenge.

New for 2022:

We added a monthly double loop day for those completing their loops on foot on the newly opened Jewelers Park trail loop extension. If you haven't already tried out Neenah's newest trail, we highly encourage you do!

We recognized your four-legged furry friends who completed your loops with you with a doggie bandana. Staff really enjoyed some of the fun dog names too – Sconnie, Angus, Gypsy Rose, Pepper & Roni, Maximus, Barkley, Ringo, Elvis and Harold!

We partnered with our friends at the Bergstrom-Mahler Museum of Glass and Thrivent Apex Financial Group to bring you the very first **Trail Treasure Hunt!**



The Museum hand crafted 13 unique glass orbs (see photos on page 13). Thrivent volunteers hid them the Neenah portion of the trestle trail loop each Wednesday for people to find while Logging their Loops – running/walking/biking. Finders Keepers! If you located one of the glass orbs on your Trail Treasure Hunt, it was yours to keep! 2 of these treasured orbs were hidden each week for 6 weeks. Guests were encouraged to find and enjoy the hidden beauty of the glass and the natural beauty of the Little Lake Trestle Loop.



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Here are some of our favorite photos:



By mid-August, 140 people had completed their loops with and many more to come. The last day to log loops was September 5 and the final day to claim the coveted 50 loop completer t-shirt is September 19. Stay tuned for the final results – we can't wait to see how many combined loops were completed!

Thanks to  **ThedaCare** for their sponsorship of this important motivational and fun challenge.

THANK YOU

Summer event season is a very busy time at Future Neenah. Each year we tap into the knowledge and skills of a college intern to help us survive and thrive. This year that intern, Hideko Her Xiong, came to us from UW-Oshkosh. We are so grateful she shared her time and skills with us!

Thank you, Hideko.



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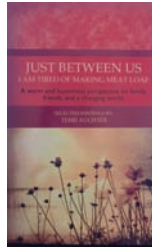
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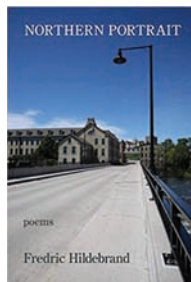
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NEENAH READS

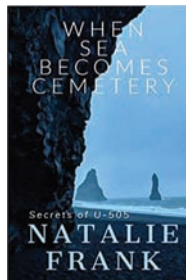
Did you know that Neenah is home to many fascinating books and authors? Thanks to our friends at Lyons Books and the Neenah Public Library we have put together a list of the Neenah Reads that should be on your book club list. Stop by Lyons Books or the Neenah Public Library to inquire more about any of these books, poems and short stories.



Terri Auchter
Just Between Us I'm Tired of Making Meatloaf



Fredric Hildebrand
A Glint of Light and Northern Portrait



Natalie Frank
When Sea Becomes Cemetery



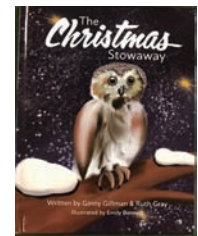
Susan Amond Todd
White Lake, Return Home and Life's Fortune

Christopher Kunz
Doing Time, Struggling Readers, Letting Go, and Missing Pieces: A Collection of Essays

Three novels by former Neenah Alderman, Christopher Kunz (1964-2020), explore human relationships in the speculative environments of time travel, mind reading, and reincarnation. His essays assemble a broad appreciation of the puzzle that is life, reflecting on love, family, childhood, death, and community.



Jim Guhl
Eleven Miles to Oshkosh



Ginny Gillman
The Christmas Stowaway

Katie Jones
Good Night Neenah, Pandemic Pup and Quarantine Cat



A delightful spin on the childhood favorite Goodnight Moon, Goodnight Neenah reads as an ode to Neenah's favorite places. It's a bedtime stroll throughout the city for your child to say goodnight to the Neenah clocktower, Kimberly Point lighthouse, Doty Cabin and more.

Michael Hopkins
Short Story: Static and The Tallest Mountain in the World in the book Coolest American Stories 2022



Catherine Plath
Ryan's Search for Ollie



Neenah has so many stories to tell and so many talented people to tell them - let us know if we missed any exciting Neenah stories or budding authors.



October 1
12-4 pm

Presented By:

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Join us on October 1
from 12-4 pm in
Downtown Neenah for the
second annual Wine Walk,

Presented by Nicolet National Bank. Get your passport marked at each of the 15 business stops when you get your wine samples which were carefully curated by our friends at Santé Wine Bar & Bistro. This is a fun way to see all the fantastic stores and restaurants we have in historic Downtown Neenah. Cheers to a fun day out in our central city district.



Tickets are on sale now and quantities are limited! Ticket includes all wine samples, a wine tote, souvenir wine glass, \$5 in cork cash to spend downtown and a sweet/salty snack to cleanse your palette.

\$30 each, \$15 nonalcoholic.
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EVENING & OUT TO LUNCH CONCERTS

Presented By: Richard & Amy Jo Aylward

We hope you all enjoyed the Evening and Out to Lunch Concerts held in Shattuck Park this summer! We were fortunate to have beautiful weather each week and a new interactive fountain for the kids to enjoy on those especially warm days. Since Shattuck Park was renovated in 2005, it has been Future Neenah's honor to program it each week by hosting free concerts featuring a wide variety of talented local and regional artists.

This concert series is presented by our generous supporters, Richard & Amy Jo Aylward. In addition to their support, each week's concert has an individual company that is a sponsor as well. Without these donors, these concerts would not be possible.



***Future Neenah
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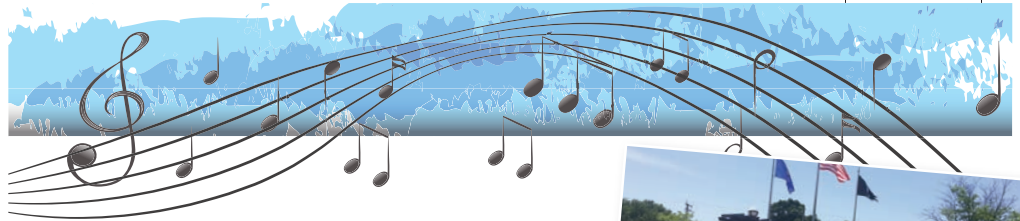
kellerpt@hotmail.com

As this issue of the Future Neenah Magazine goes to print, we are planning to Boogie Downtown as an epic way to end the summer in Neenah with amazing music and a street filled with fun!



Thanks to **BERGSTROM** DRIVEN TO DELIVER and **verve** a credit union for their sponsorship of this end of summer celebration street dance style.



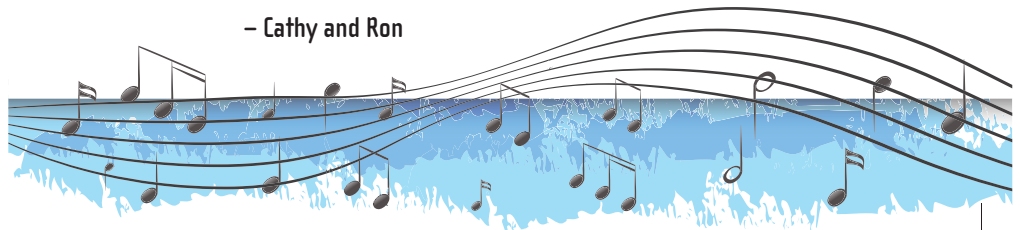


We enjoy attending as many music concerts as we can during the summer months, which include venues in Appleton, Kaukauna, and more. We are ALWAYS most especially appreciative of the beautiful venue in Neenah. On that note, I just had to take a moment to say how absolutely amazing the band, Carbon Road is!!!! Because we attend a lot of concerts around the area, as well as Mile of Music, we key in on musicians that seem exceptional. In our opinion, Carbon Road is one of the best bands we've had the privilege of hearing. We truly hope you'll bring them back to the Shattuck stage again real soon!

Thank you again to all the sponsors of this wonderful Neenah Event. We are so appreciative!!

A HUGE THANKS and kudos to you. Your efforts bring a lot of joy to a lot of people.

– Cathy and Ron



Save the Date!

December 15, 2022
Luminary Night With
Cookie Crawl

4:30-7:30

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SALE NOVEMBER 7.



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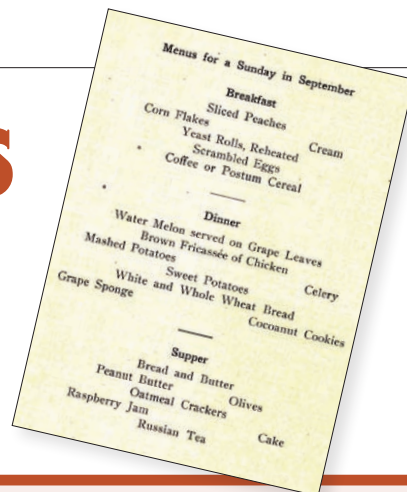
FOODIES, FUN & FEASTS

Let's talk food! It's a national obsession - after all there are entire television networks and stores dedicated to meeting the needs our tastebuds and tummies demand!

Emily Hallock from Neenah returned to the cooking competition show, *MasterChef*, again this summer for redemption after her Black Forest Cake eliminated her in an earlier season.

In Neenah there's no shortage of fabulous food from fast to fancy -- local favorite Archies popcorn at Dairy Queen, a Friday night tavern fish fry (with an old fashioned or craft brew), deep fried Wisconsin cheese curds (or fresh and squeaky) and even a catered affair by Zuppas.

For those menu planners amongst you, we couldn't resist sharing this page from the Neenah Historical Society cookbook, "Serving Up History". A little throwback nostalgia about what used to be on the table in a Neenah home in days gone by for those of us who are serving up dino shaped chicken nuggets to your kiddos for dinner tonight or packing a Boar's Head chicken sandwich on a brioche bun covered with kale and aioli for your lunch tomorrow!



Meats, Sweets, Eats, Treats. Future Neenah's annual Farm to Table Sunset Dinner event creates a taste of togetherness against a beautifully decorated background. It's an evening of epicurean delights with incredible food prepared by some of Neenah's most talented chefs, tasty drinks and wines and finally not edible, but still pleasing to the senses, florals using locally sourced ingredients and products -- many from Future Neenah's own Farmers Market. Thanks to:

- Peter Kuenzi from Zuppas
- Cody Cottrell from Cannovas
- Rhonda Mesko from Relish and Roots
- David Bennett from Sante
- Pamela Barnes from XE 54
- Joelle Miller from Seven Thymes

Fall

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SCAN ME



Tickets for the August 18 Sunset Dinner were sold out in record time this year; all 125 tickets were purchased just 3 hours after being released!



The Future Neenah Farmers Market is not over for the season yet! The fun continues every Saturday 8 am-12 pm until October 15 at Shattuck Park in Downtown Neenah where you'll find fresh, local produce, prepared foods and treats, and handmade crafts.

Our market is presented by:



We are so grateful for their support!

There are many other supporters of our market we would like to thank: Downtown Neenah, City of Neenah, Winnebago Community Credit Union, TDS Telecom, Sustainable Neenah, State Farm - Dave Mader, Evergreen Credit Union, BMO Harris, ThedaCare, Kimberly-Clark Cares and 4imprint. Every year, the Farmers Market is honored to have local musicians of all genres perform at the market on a weekly basis and this year's music sponsor is Brehmer Law.



What's New at the Market:

Don't forget there are two kids' days left, September 17 (Superhero Theme) and October 15 (Halloween Theme). At those kids' days, you can enjoy free activities including a craft, face painting, games and a bounce house!

2022 is the 30th year the Future Neenah Farmers Market has been your community gathering place and a place for homegrown and handcrafted products. Our mission hasn't changed, "Be Green, Buy Local and Eat Healthy." Cheers – we raise a carrot or ear of corn and tip a glass of mean green juice from Honeyland or fresh roast coffee from Bedrock to 30 more years.



Frozen Tree Ice Cream

Phone: 920.720.2275

(Broken Tree)

124 West Wisconsin Avenue

Inside Marketplace

Downtown Neenah

www.brokentreepizza.com

Hours:

Sun. & Mon.: Closed

Tues.-Thurs.: 4-8pm

Fri.: 4-9pm

Sat.: 11am-9pm



Frozen Tree is an ice cream shop serving award-winning Chocolate Shoppe® ice cream, floats, and cookies! In May of 2022, Frozen Tree opened its new location inside The Marketplace, after previously being located within its parent company, Broken Tree Pizza. This relocation creates the opportunity for Frozen Tree to be more visible to the community it loves to serve.

Welcome to Downtown!



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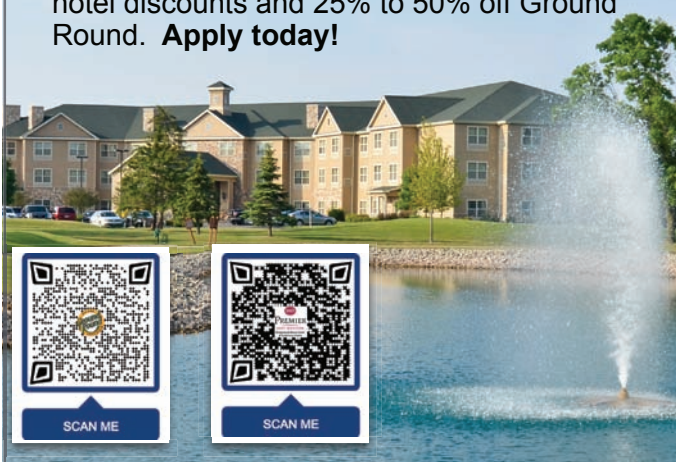
View everything Neenah and the Fox Cities on my Facebook page:
business.facebook.com/Pete-Weyenberg-948425525208528/

WHAT'S IN A NAME

It's back! This is the third in a series of why several Neenah businesses named themselves what they did – the significance or the deep thoughts and reasoning behind why they chose their business name. Some have personal meanings with a fascinating back story while others are quite simple or literal. Some names are just unique and evoke a natural curiosity to learn what they mean. Like naming a child, a business is your baby born of love and hard work! You name that 'child' after a beloved relative, a respected individual or something with a deep personal importance in your life.

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Chef and **TOWN COUNCIL KITCHEN AND BAR** Owner Jon Horan said, "Naming the restaurant was much more difficult than I was expecting. As a 'Neenan', I've always really admired the Old Council Tree graphic that the city uses (the one on the water tower and your library card). I originally wanted to name it Council Tree Tavern, but with Broken Tree Pizza across the street already, I thought having two 'Trees' on the street would be a bit redundant. I played around with the words in my head, probably got frustrated, then landed on Town Council Kitchen and Bar and said, 'now let's get to work'. I can't believe it's been almost seven years already!"



SEVEN THYMES. Joelle Miller shared, "Seven: The number seven often symbolizes, and for me it represents, completion, fulfillment, and perfection. From the time I was a young child, I dreamed of having a big family. After my fifth and sixth child, I believed my dream had been fulfilled. But, only after my seventh child was born did I feel that my family was complete. Thymes: I can't remember a time in my life when I wasn't planning or running a business. When I met my husband, my dream became his too. I spent many years creating different business plans, but it was while walking along the crowded streets of Europe, that we discovered the perfect business model. This became the vision for our dream. A quaint European market: fine food and fresh flowers. We chose a name that in time we can grow into: Seven Thymes. Seven: our lucky number. Thyme: a flowering herb."

Seven Thymes

FLORAL BOUTIQUE & ATELIER

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MY SOUL LOVES owner Sheila Kelly explained, "As many of you know, I worked for my sister at her shop Vintique for nine years until she closed it in order to dedicate her heart to her



new shop! When I left that chapter in my life I wasn't sure where my path was headed. Long story short, I decided in one day to open a store! It was what was in my future. With the help of my sister, we found a place

and set an open date! We started tossing around names for the store and My Soul Loves was brought to the table. We had been on a vintage market and purchased a window sign that said exactly that. The sign still hangs in the shop. I feel that almost 4 years later it has become more than a name, it is exactly what my soul loves. I love my shop and I only bring in things that I love! Every day I get to show you these things and hope you find the same... what your soul loves. I hope you enjoy the shop as much as I do!"

bigger, bolder, more colorful the better. Uniqueness was the main attribute of my collection. Which lead to the realization that the same words can be used to describe artwork as roosters: bold, loud, unique, colorful, varied, beautiful, powerful and striking. And, Roosters are definitely one of nature's best work of art! Therefore, if roosters are a little wild, can you even imagine how crazy their dreams are? Hence, how the complete studio name came to be: The dreams of roosters. Let your imagination go wild."

Suzanne Langohr and her daughter Nicole explain the story behind **LUCY'S CLOSET PET BOUTIQUE**, "Growing up we always had big dogs: shelter mutts 80lbs+, usually retriever mixes. In 2005 my mom and I were in Ohio at a horse show and a lady had two tiny Toy Fox Terrier pups for sale. A boy and a girl, each weighing less than 2lbs. We immediately fell in love with the girl and named her Lucy. My dad wasn't even sure what she was when we brought



Continued on next page ►

ROOSTER DREAMS VISUAL ARTS

"It's such an odd business name," said owner, artist Kristine Moe, "yet it fits so well in my mind. Artists are stereotypically a little odd ... or maybe, unique would be a better descriptor. Rooster Dreams is definitely unique! See, it already fits! But the name came about by bits and pieces. Many years ago, prior to opening the studio, I had started a rooster (statue) collection; the



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2022 Schedule - Open 9 a.m. until Noon on:*

September: 14, 17, 28

October: 1, 12, 15, 26, 29

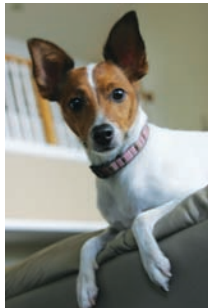
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her home. She fit in the palm of our hand, and he thought she must be some type of gerbil or guinea pig. Certainly nothing that small could be a dog? Within a week my dad was wearing a fleece pouch carrying Lucy around on his chest while he worked. Very quickly my mother became obsessed with accessorizing Lucy. Lucy had trunks full of sweaters galore. I swear she had a different sweater for every day of the week. Our family would tease my mother about her obsession, always telling her, "Lucy doesn't need any more sweaters!". She has so much stuff it could fill a closet! We decided to open a pet boutique in 2009 with Lucy (and her closet) as the inspiration. In our family we had 8 dogs at the time, ranging from a tiny toy to extra-large Great Danes. We wanted to make sure we could outfit all sizes and find fun items for our pets. Lucy passed away in January 2022 at 16yrs old. She was 11lbs of princess and personality. She will always be in our hearts, and her fashion and play will live on through the store."



"Our name, **THE REVIVAL** has deep spiritual meaning to me as a recovering alcoholic/addict. My thought is to revive the way we think about and give new life to our ideas of fashion the way I was given a new life through my recovery. I believe fashion should be more so about expressing ourselves and feeling like our best selves in what we have on than just following trends."



Brooke Bebout

Stay tuned for the winter issue of the Future Neenah Magazine when we'll continue to explore the fascinating stories behind Neenah business names. If you have a name you'd like to learn more about, let us know!

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Wish List

- 2 Bags Oversize Rubber Bands for Securing Event Trash Liners
- "Scotch" Brand Thermal Laminating Pouches Size: 8.5"x11" for Event Signage
- Disposable Plastic Gloves - 2 boxes for event trash pickup, event food service or event crafts
- Collapsible Canvas Wagon to Haul Supplies
- Cleaning Service for Office
- RoundUp for Maintenance
- Carpet Cleaning of Office (most needed)
- Donations of Money (2022 annual campaign) for the Operations of the Organization
- Volunteers to Help with Events
- Event Sponsors for 2022 - A Very Neenah Christmas
- Clear 55 Gallon Bags for Recycling

Future Neenah is a 501 C3 organization, all gifts are tax deductible.

Call for more information 920.722.1920

Because so many charitable organizations are in need of your support, we are especially grateful to all of our contributors who generously donate to help Future Neenah serve the community! All donations large and small and all gifts of money, time, talent and materials are truly appreciated. Your support is critical as we carry out our mission of promoting the economic and cultural vitality of Neenah.



In 2022, Future Neenah will host over 50 days of quality community event programming, many of those events take place during our busy summer months. This issue features a look back at the fantastic fun we had together this summer and a look ahead at the fun that is yet to come. Thank you for your attendance and for your support, including donations, as many of our community events are free.

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FALL FUN COMMUNITY CALENDAR

ONGOING ACTIVITIES

Visit www.neenahlibrary.org for a comprehensive list of on-going library programs including storytimes, book clubs, take and create kits and more.

Visit www.ymcafoxcities.org for a comprehensive list of on-going YMCA programs.

Visit www.neenahgov.org for a complete list of on-going Park and Recreation programs.

Visit bmmglass.com for more Museum classes, workshops and glass art classes.

Visit bgbrigade.com for more information on Brigade programming, music, and tech classes.

EXHIBIT

Between Seeing and Knowing installation by artists Anna Boothe and Nancy Cohen beginning October 8, 2022, at Bergstrom-Mahler Museum of Glass. 751-4658

SEPTEMBER

September 3-October 15

Future Neenah Farmers Market at

Shattuck Park, 8am-Noon. Buy your farm fresh produce, flowers, baked goods, honey, crafts and more each Saturday morning through October 15. 722-1920



September 5

Labor Day

Parade starts in Downtown Menasha and ends in Downtown Neenah. 9am

September 5

Annual Labor Fest. Music, games, food, paddlewheel, corn roast, badger bouncers, raffle drawing, face painting, and craft sale at Neenah Labor Temple. 11am-5pm 727-1790.

September 6, 13, 20, 27

Yoga on the Lawn at Bergstrom-Mahler Museum of Glass, 12-1pm. Join us over the lunch hour for a time of reflection and exercise. 751-4658

September 10-October 2

StoryWalk. Take a self-guided walk through Great Northern Park while reading a popular children's story. neenahgov.org

September 10

Ultimate Ladies Day Downtown Neenah, 9am-4pm. Brunch, fashion show, demonstrations, and shopping in Downtown Neenah. Tickets required. 722-1920



September 15

Brigade Open House, 4-7pm. An opportunity for the public to visit the Brigade building and learn more about the programs and workshops. bgbrigade.com

September 16 & 30, October 7 & 21,

November 4 & 18

Fitness Friday at the Neenah Public Library, 9:15am. Bring your water bottle, mat or towel for boot camp or balance and strength class. 886-6310

September 16-18

Community First Fox Cities

Marathon presented by Miron

Construction. A weekend of races for all ages and abilities. foxcitiesmarathon.org

September 16 & 17

Oktoberfest at Lion's Tail

Brewing Co. You'll feel like you are in Munich on the LTB grounds in Downtown Neenah. lionstailbrewing.com

September 17 and October 15

Kids' Days at the Future Neenah

Farmers Market at Shattuck Park, 8am-Noon. Bring the kids to the Market for all sorts of fun. 722-1920

September 10,

October 1,

November 5

Art Activity Day

at Bergstrom-Mahler Museum of Glass, 10am-2pm. Make your very own glass creation. 751-4658

September 13,

October 11,

November 8

SPARK! at Bergstrom-Mahler Museum of Glass, 10:30am-12pm. A cultural program for people with early- to mid-stage memory loss and their care partners. bmmglass.com

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September 17
Clinton Miller Concert at Shattuck Park, 12-1pm. Join the Neenah Historical Society for a FREE concert prior to the Pow Wow!



October 13-16
Fox Cities Book Festival. A celebration connecting writers and readers at several locations in the Fox Cities. foxcitiesbookfestival.org

October 20
Dearly Departed - A History of Neenah/Menasha's Family-Owned Funeral Homes at the Neenah Public Library, 7pm. Learn the intriguing stories of the area funeral businesses. 729-0244

September 17
Inter-Tribal Pow Wow at Shattuck Park, 1-4pm. Join the Neenah and Menasha Historical Societies for a Pow Wow featuring dancers from tribes throughout the state of Wisconsin and Native American arts and crafts and food. 729-0244

September 19, October 17, November 21
Memory Cafe at the Neenah Public Library, 1:30pm. For those suffering from memory loss and family and friends. 886-6310

September 20
A Day in the Park for the Young at Heart at Riverside Park, 9am. For ages 55+, BINGO, lunch, entertainment, and prizes. Registration required. 886-6060

September 30, October 1, 7 & 8
"The Hallows": A Haunted Trail Walk at Memorial Park from 6:30-10pm. With the light of a single lantern, it will be your challenge to survive what waits for you in the woods and find a way out. 722-1435 or youthgo.org

OCTOBER

October 1
1st Annual Mayor's Charity Run/Walk at Loop the Lake Trail. Start and finish at The Plaza for this run/walk. Proceeds go to a new and improved float and reindeer for the historic Santa float. Register at runreg.com/mayor's-charity-runwalk

October 7 and November 4
First Friday Concert Series at the Neenah Public Library, 2pm. Afternoon concerts from a variety of unique and talented artists. neenahlibrary.org

October 1
Wine Walk Downtown Neenah, 12-4pm. Presented by Nicolet National Bank, sample wines throughout Downtown Neenah. Tickets required. 722-1920

October 8
Build-a-Scarecrow at the Riverside Park Pavilion, 10:30am-Noon. Decorate your scarecrow with clothes and props you bring from home. Frame, twine and straw supplied. Registration required. 886-6060

October 9 and November 27
Sunday Concert Series at the Neenah Public Library, 2pm. Afternoon concerts from a variety of unique and talented artists. neenahlibrary.org



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October 22

Family Programs at the Neenah Public Library, 10:30am. Monster mash dance party. 886-6335

October 24

Fox Valley Ghost Hunters at the Neenah Public Library, 7pm. Learn about the paranormal around the Fox Valley just in time for Halloween. neenahlibrary.org



October 26

Mothman and Flying Creatures of the Midwest virtual program through the Neenah Public Library, 7pm. With Shetan Noir, learn about all things unusual diving deep into the unknown. neenahlibrary.org

October 28

Friday Family Fun at The Plaza and Globe Coffee, dusk. Outdoor movie on the big screen. 486-8085

October 29

Brigade at Beamons Event at Willie Beamons, 9am. Register for Kickball or Bean Bag Tournament, listen to music, eat, drink, and hang with friends all while benefiting the Brigade! Register at bgbrigade.com



NOVEMBER

November 6

Museum Shop Open House at Bergstrom-Mahler Museum of Glass, 10am-4:30pm. The debut of all that glitters for the holidays. Proceeds support museum programming. 751-4658

For a comprehensive annual calendar and to list your event, visit our web site at www.neenah.org. Events are listed on a first-come-first-serve basis, at the publisher's discretion and if room provides.



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GAZE MAKE SHOP



Bergstrom-Mahler Museum of Glass provides extraordinary glass experiences to spark fun, kindle creativity, and illuminate learning for all. Located on scenic Lake Winnebago, the museum features a world-class collection, rotating exhibits, art classes, kids summer art camps, family-friendly events, and a museum shop. **Free admission.**

New exhibit opening October 8: *Between Seeing and Knowing*

The Glass Studio: New glass art classes for all ages added every month.

Art Activities and Events: Join us for our popular and family friendly Art Activity Days and evening events.

The Museum Shop: Find the most unique items for all of your decorating, jewelry, and gift giving needs.



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