

Neenah, WI

Downtown Snapshot

City of Neenah, Wisconsin
Community Development
211 Walnut Street
Neenah, WI 54956
(920)886-6125
www.ci.neenah.wi.us



DOWNTOWN STATISTICS

Daytime population, 1 mile radius.....	14,681+
Total Establishments.....	200
Office space vacancy rate.....	<3%
Retail space vacancy rate.....	<2%
Primary trade area population.....	67,271

EVENTS & ATTRACTIONS

Events:

Each year over 30,000 people are drawn to Downtown Neenah to experience its special events, such as...

- Saturday Morning Farmers Market
- A Very Neenah Christmas Event
- Wednesday Evening Concert Series
- Warm Your Heart
- Out-to-Lunch Concert Series
- Riverside Players performances
- Neenah Community Band
- BooFest at the October Market
- Ultimate Ladies Day
- Vintage Adventure
- Community First Fox Cities Marathon
- Community Fest

Attractions:

- Quaint Specialty Shops
- Variety of Restaurants
- Shattuck Park, Riverside Park & Neenah Riverwalk
- Neenah-Menasha YMCA
- Neenah Public Library
- Bergstrom-Mahler Museum of Glass
- Historic District
- Octagon House—Neenah Historic Society
- Gateway Plaza and Arrowhead Park
- Public bike trail system



DEVELOPMENT NEWS

Navigate Neenah-Menasha (Loop the Lake)

Two new trestle bridges will be constructed to complete the 3.1 mile lower Little Lake Butte des Morts off-street trail loop. It is anticipated that construction will be completed in June 2018.

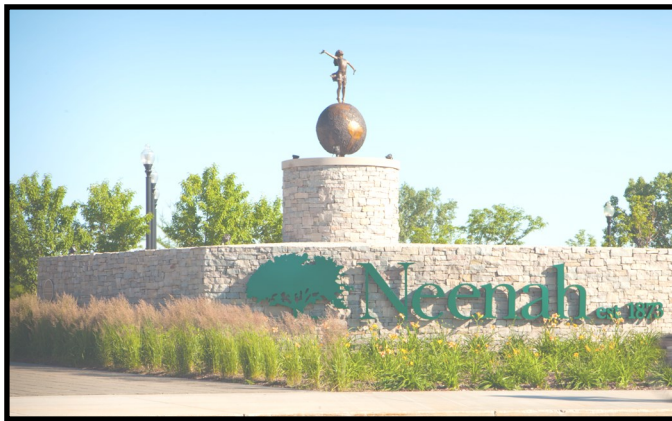
Gateway Office Building

The five-story, 90,000 square foot office building is in the heart of the Downtown and houses Plexus Corporation engineers. The facility employs about 250 workers and was completed in June 2017.

Arrowhead Park Concept Plan

The Parks and Recreation Department recently completed a conceptual park plan for the 27-acre Arrowhead Park. The plan includes trails, public access to the lake, and other public amenities.

AND MORE.....



MAJOR DOWNTOWN EMPLOYERS

Plexus Corp. Global Headquarters – Electronics Mfg.
 Plexus Corp. Engineering Facility– Electronics Mfg.
 Alta Resources Headquarters – Outsourced Customer Care
 Kimberly-Clark Corp. - Paper Products
 Theda Clark Medical Center – Health Care
 Neenah Joint School District – Public School District
 Neenah Paper Inc. – Paper Products
 Bergstrom Corp. – Automotive Dealership Group
 Ascension– Medical Clinic
 City of Neenah - Government



FUTURE NEENAH, INC.

www.neenah.org

(920) 722-1920

A community-driven, non-profit organization dedicated to promoting the economic and cultural vitality of Neenah.

- Management of the Business Improvement District (BID)
- Visitor Information
- Downtown Retention/Recruitment



NEW BUSINESSES/EXPANSIONS

(Last 12 months)

- Element
- M/T Flower Studio
- Plexus-Neenah Design Center
- Sabino's
- Valley Spine and Sport
- The Natural Boutique
- Studio 142
- Sugar Maple Asset Management



INCENTIVES

City of Neenah

Facade Improvement Grant
 Small Business Loan Program
 TIF opportunities

Central City Business Improvement District

Recruitment & Retention Grant
 Sign Grant



A COMMUNITY FOR
 BUSINESS

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