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Summer 2022







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SUMMER 2022



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#### Cover:

Photo by Chris Kuhlow  
includes her grandson.



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## Dear Neenah,

Welcome to the "Summer Fun" issue of Future Neenah magazine! We are so excited to continue serving our community through our jam-packed Summer calendar of events and activities. As the weather warms up, we look forward to seeing you out and about enjoying the many amenities our community has to offer. Plan to mark your calendars for an entire season of lively entertainment, delicious food, and discovering all the local gems right in your backyard - here in Neenah!

This year our Farmers Market will offer a special "Kids' Day at the Farmers Market" every month. We are partnering with many incredible area non-profits and groups to provide an engaging activity and a fun-filled day for families. The exploration continues as you stroll through our vibrant Downtown on your way to The Plaza at Gateway Park to enjoy their creative summer programming.

Shattuck Park will again be the place to be on Wednesday nights and Thursday afternoons as our Summer concert series fill the city with lively music. It all begins with a Summer Kickoff concert on June 15 and wraps up with Boogie Downtown on August 24. We have an exciting musical lineup of incredibly

talented local artists ready to immerse you in the sounds of summer.

Each Summer brings renewed energy after a long Wisconsin winter. Childhood memories of playing outside until the sun disappears, eating ice cream (often off your hands), taking a swim on a hot day until your skin wrinkles, and laughing with the people you love are just a few of the reasons we celebrate this time of year. Visit our website, [neenah.org](http://neenah.org), regularly for updates and the community calendar of events. We look forward to sharing in more wonderful Summer memories with you.

Bring your family, bring your friends, and bring on the Summer fun!

*Sarah Wylie*

Executive Director



Future Neenah is a community driven non-profit organization dedicated to promoting the economic and cultural vitality of Neenah.



## MUSIC FOR MEMORIES

*"Where words fail, music speaks" - Hans Christian Andersen*

**SATURDAY, AUGUST 20TH 4:00 PM - 6:00 PM**

Riverside Park Neenah



Music Performed by B.D. Greer  
and accompanist Keith Scanlan

B.D. (Briana Davis) Greer is a graduate of Neenah High School and a Jazz, R&B, Blues, and Soul singer. After performing in New York City for 21 years she moved to Milwaukee in 2020. Her music idols are Etta James, Peggy Lee, Sarah Vaughan, Aretha Franklin, and Gladys Knight. B.D. Greer sings to ignite and electrify the world, one stage at a time.



Thanks to our sponsor:







## THURSDAY, JUNE 30

The Downtown Neenah Business Improvement District wants to say thank you to all of those hard-working employees who make our central city a thriving business hub each and every day, so mark your calendars, it's a special day to honor you.



### MORNING COFFEE BREAK TENTS

Enjoy free treats and beverages while you walk into work. Register to win prizes.

### LUNCH JOIN US AT THE OUT TO LUNCH CONCERT IN SHATTUCK PARK

Enjoy the music of RINGS. Present your downtown business badge or business card to claim a special gift.

### AFTERNOON ICE CREAM SOCIAL

Enjoy an afternoon break and a free frozen treat.

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# Meet The Future Neenah Board Members

*The Future Neenah, Inc. board is comprised of 16 volunteers. They are your neighbors, friends and colleagues who live, work and play in Neenah.*

*Let's meet Ben Bruns. He has been with the board for a year.*

*Welcome, Ben! We look forward to working with you in service to the organization and the community.*



**Ben Bruns**

**Employment:** I'm proud to say I lead the Boldt team in NE Wisconsin as we build in and around the communities we've called home since 1889.

**What is your favorite aspect of the Neenah Community?**

My family and I are simply amazed by the live, work and play aspects Neenah has going. We were looking for an older home, walkable to a downtown area yet still on the lake. That's a tall order, but we got it in Neenah. The fact that we can be out on the lake minutes after getting home from work is a game changer in work-life balance.

**Why did you become involved in Future Neenah?** It was through a connection with Fritz Merizon, who I met through Tim Bergstrom and have enjoyed boating with on occasion. I give Tim and Fritz the credit... their passion for the community is infectious.

**What is your favorite event?**

The Fourth of July celebration has to be number one for us, but the Christmas activities and Farmers Market are also compelling.

**What are your hobbies?** We love boating, golfing (we chose Butte Des Morts as our home club but really like North Shore and GBGC as well as the other high end options in the area), single-track mountain biking/fat biking, traveling and enjoying the great restaurant scene in the community.

**What is your favorite Neenah Restaurant?** That's hard. We've had phenomenal meals at all of the downtown Neenah restaurants and I have a ton of respect for Zuppas.

**Tell us about your family and what is your go-to Neenah activity or destination?** My wife Kate is the Editor of Insight on Manufacturing magazine after having spent twenty years at Iowa State University and a year at the Fox Cities Chamber. She loves IOM and the opportunity it presents to get to know business leaders in the region. Our son Clayton is in Fourth Grade at Horace Mann and has a great teacher and learning environment. If we aren't on the lake, we are in the park or downtown. We learned to ice skate this year thanks to Mr. B and the other benefactors that brought us The Plaza.

Thanks for reading about us – we hope to meet you soon and are looking forward to our first summer with a return to normal on the heels of the pandemic. Cheers!



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# WE'RE DECORATING DOWNTOWN!



Beginning with the Downtown Neenah Spring Fling on May 7 through the opening day of Farmers Market on June 11 Neenah business and organizations have adopted and embellished 35 tree beds in the district. They trimmed around the trees, put baubles in the beds and livened up the Downtown tree planters.

Visitors can browse the Downtown and admire the wonderful creations including potted plants, fairy gardens, metal sculptures, painted rocks, wind chimes—wherever the designer's creative spirit took them!

While you're exploring the central city, grab a cocktail and a bite to eat or shop at any of our fantastic retailers.



**A complete photo album of the beds can be found on Future Neenah's Facebook page.**

## GIFT CERTIFICATE SALE

June 11, 2022  
10am–Noon



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**Saturday  
September 10, 2022**



## 17th Annual Ultimate Ladies Day

Are you an ultimate lady? If so, then this event is just for you! This ultimate day of fun, learning and pampering starts with a brunch and fashion show at the DoubleTree

Hilton followed by an afternoon of casual, free-form fun in Downtown Neenah including shopping. The day wraps up back at the hotel for music bingo. Every lady will receive a special gift along with a bag filled with samples, specials and coupons.

Be sure to take advantage of the gift certificate rewards too.

Join us for this fall Ultimate Ladies Day experience! Registration will be available after July 11.

[www.neenah.org](http://www.neenah.org) • 722-1920



Ultimate Ladies Day, September 2021

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# Save

THE

# Dates



**August 18  
Mahler Park**

**Tickets go on  
sale July 7**



**October 1  
Downtown Neenah**

**Tickets go on  
sale August 22**



# 2022 Women of Distinction Award

On April 20, the Mid-Day Women's Alliance honored two Neenah recipients with the 2022 Women of Distinction Award – Sae Yang, Equity and Inclusion Coordinator for the Neenah Joint School District, and Sara Hanneman, Assistant Executive Director for Future Neenah, were recognized as:

"Someone who shows strength of character and inspires people around their community to make the Fox Cities a better place to live. A true leader who is authentic, passionate, and selfless. An optimist with a never give up attitude. Someone who is



generous with their time and their heart. A person we aspire to be like. Humble yet truly effective in everything they do!"

The Mid-Day Women's Alliance exists for 'developing the potential of all women.'

We are so proud to have had two worthy Neenah individuals be recognized for their contributions and talents. Congratulations!

**Hanneman has been serving the Future Neenah organization and the community for 25 years.**  
**#NeenahWithPride**

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School's out for the summer. How long before you hear that dreaded, "Mom, I'm bored!" Here are some ideas to get you inspired. Many are low to no cost. This is just a sampling of the many fun summer adventures that await kids both young and old in Neenah.

◁ 3 ▷ Neenah Pool  
Open Through August 20

◁ 4 ▷ Fun Runs on Sunday Nights at  
Memorial Park (See page 28)

Bike the Little Lake  
Trestle Loop Trail ◁ 5 ▷

◁ 6 ▷ Kids' Concerts at  
Shattuck Park June 23  
and August 11

Tour Doty Cabin  
Open Noon-4pm  
Through Labor Day ◁ 7 ▷

◁ 8 ▷ Downtown Neenah  
Statue Scavenger  
Hunt - Find All 9!



◁ 9 ▷ CommunityFest  
on July 4th at  
Riverside Park



◁ 10 ▷ Art Activity at the  
Bergstrom-Mahler  
Museum of Glass

Kids' Days at the  
Farmers Market  
3rd Saturday of  
Each Month

◁ 12 ▷ Neenah Community  
Band Concert at  
Riverside e/o  
Tuesday Night

◁ 1 ▷ Washington Park  
Splash Pad - Open  
Daily 10am-8pm

Coof off at the  
New Interactive  
Water Feature at  
Shattuck Park

◁ 2 ▷



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◁ 13 ▷ See Riverside Players Addams Family the Musical (See page 29)

The Plaza for Sunday Music or Friday Family Fun Nights (See page 30)

◁ 15 ▷ Library – So Many Fun Summer Programming Options!

◁ 16 ▷ Neenah Historical Society Immigration Exhibit at the Octagon House

Wild Ones Nature Preserve ◁ 17 ▷

◁ 18 ▷ Mini Golf at On the Fringe



◁ 19 ▷ Picnic at Riverside and Play on the Rocket Playground

◁ 20 ▷ Beach Day at Fresh Air Camp

Bike or Hike the New Bridgewood Trail Then Enjoy Dinner on the Ground Round Patio – Mondays Kids Eat Free! ◁ 21 ▷

◁ 22 ▷ Walk the Kimberly Point Trail and Read about Native American History

Play Pickleball at Green Park ◁ 23 ▷

Bike Ride to DQ for a Dilly ◁ 24 ▷

Big Slide at Fritse Park on Lake Street



◁ 25 ▷

Skate Park on Marathon Avenue ◁ 26 ▷

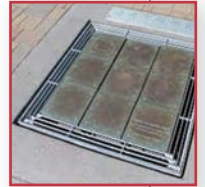
Paint Rocks and Hide Them Around Town for Others to Discover ◁ 27 ▷



◁ 28 ▷ Take Fido to the Dog Park on Brooks Avenue

◁ 29 ▷

Play the Foot Chimes in Gateway Park



◁ 30 ▷ Rooster Dreams Art Class or their Summer Camp Feather

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**With the four-year anniversary** of the Little Lake Trestle Loop coming up, Future Neenah is announcing the "Log Your Loops" fourth annual initiative this summer to get people out enjoying this fantastic recreational amenity again. Log Your Loops 2021 was a success with 1,191 people registering and 305 claiming a T-shirt for doing 50+ loops (that's over 45,750 miles!).

With the community's continued enthusiasm for the Loop, we believe the 2022 numbers will be even bigger.

Memorial Day through Labor Day (99 days!) trestle loop users can Log their Loops to earn a T-shirt award as they use the trail. A full loop is just over 5k. Biking, running, walking, inline skating, wancing (or skipping if that is your thing) – it doesn't matter – however you enjoy using the loop most.

### New for 2022:

**Double Your Day** – On 3 special days this summer we also invite you to try out the brand new Bridgewood Trail extension on Jewelers Park Drive to double those loops on foot (walking and running)! 1 Loop = Log 2 on those special days.

**Loop with Four Legged Furry Friends** – If you log your loops with your dog, register them too. We'll have special doggie bandanas for them!

We're also working on additional, new Log Your Loops fun with some activities and events – stay tuned to our Facebook page for all the latest updates.

All submitted loop logs over 50 loops will get rewarded this year with a free T-shirt from Future Neenah and ThedaCare!



Thank You to Log Your Loops T-Shirt Sponsor:

**ThedaCare.**



# GLASS ARTS FESTIVAL

**Bergstrom-Mahler Museum of Glass announces the inaugural GLASS Arts Festival, August 13, 2022!**

Centered on the museum's mission of *presenting the best in glass art and experiences* and hosted on the shores of beautiful Lake Winnebago in Neenah, Wisconsin, this fun-filled, admission-free event will gather glass artists, collectors, and enthusiasts together to celebrate everything glass. **Museum galleries and exhibitions will be open admission free!** \* Photos above portray a small sample of exhibiting artists' work.

**The best in glass art for sale • University art student marketplace • Kid's Art Activities**  
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**Why is there  
an envelope  
in my magazine?**

What would Neenah be like without a Christmas event or concerts in the park? Without strolling at beautiful Shattuck Park at the Farmers Market to get your fresh produce on Saturday mornings? These activities and more are all Future Neenah at work.

Our community's success is due to the generosity of our neighbors and the support of businesses and residents.

Future Neenah exists to bring people together with one common goal: to improve the economic and cultural vitality of Neenah Area.

Whether its large-scale community projects such as waterfront access, trails, park development, supporting our business neighbors to help them grow, or providing events for your friends and neighbors to enjoy for free - we all work together to keep our community thriving and a welcoming place to live, work and play.

In order to continue our dedication to the quality of life here, WE NEED YOUR HELP.

There are many ways for you to leave a lasting impact on the community. Supporting the Neenah Area today with an investment of your time, talent, or resources ensures a strong community for tomorrow. So, please consider being a part of Future Neenah's community efforts today!

**You can donate by using the envelope enclosed in this magazine, by using the 'donate' button in the upper right-hand corner of our website, Neenah.org, or by texting 'neenah' to 44321.**

*We Thank You!*

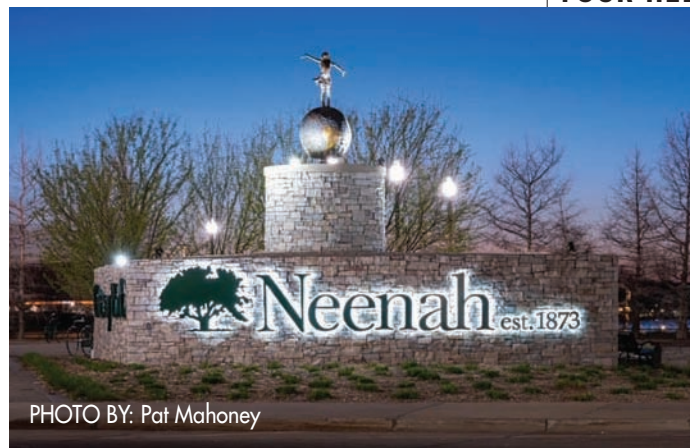


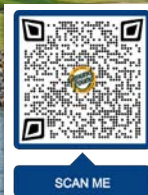
PHOTO BY: Pat Mahoney

*When we hear the word community, it's easy to think about the place we live. Community is more than a location, it's the people who teach us, cheer us on, give us a hand and show up to help when we need it.*

- 4imprint, amplify® Winter 2022

## Now Hiring!

Thinking of a career in hospitality or looking for some extra cash? Join the Bridgewood/ Ground Round Team! Locally owned & operated, we take pride in developing and promoting from within. Flexible scheduling, fun and rewarding environment, worldwide hotel discounts and 25% to 50% off Ground Round. **Apply today!**



SCAN ME



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# Electric Scooters Have Arrived In Neenah!

The City of Neenah and Bird, a leader in environmentally friendly electric transportation, have teamed up to bring shared e-scooters to the city. Bird partners closely with the cities (over 350) in which it operates to provide a reliable and affordable transportation option for people who live, work and visit there. The scooters began to arrive on April 25 and will remain through the summer.

The eco-friendly transportation option can be activated through Bird's free mobile phone application and used to replace gas-powered car trips when going to the store, meeting up with friends, exploring the community and taking many other daily trips.

## A few things to remember when riding scooters in the City of Neenah:

- You must be 18 or older to ride.
- Only one rider per Bird.
- Ensure you stick to riding on the road in Downtown Neenah; riding on the sidewalk is prohibited.
- The Bird app will indicate areas of "preferred parking." Riders can stop their ride in these locations to receive a discount on their next ride.
- When parking the scooters, keep scooters in an upright position with two wheels making point of contact with the ground. Ensure that the sidewalk is free from obstruction.
- The app will not allow riders to end their ride on all bridges, over passes and roundabouts.
- Scooters are prohibited in the parking ramp and skate park.

Geo fencing, which is controlled by the Bird Scooter company, allows for the speed control, where scooters can be ridden, as well as nesting (preferred parking) locations. There are bells and lights on the scooter to bring driver/pedestrian awareness of the scooter.

See a scooter being improperly ridden or parked? In the bottom left corner of the Bird mobile app, click on the Community Mode icon and file a report. Otherwise, you can contact Bird by email at [hello@bird.co](mailto:hello@bird.co) or at their 24/7 support line +1(866) 205-2442.

## Costs & Options:

.39 a minute + \$1 to start  
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# Bridgewood Trail Extension at Jewelers Park Drive

You may have noticed the recent construction near The Best Western Premier Bridgewood Resort Hotel & Conference Center and the Jewelers Mutual Insurance offices – the creation of another trail option for the community's enjoyment!

## What Is The Total Length of The Trail?

The trail currently being constructed is 0.9 miles. In conjunction with the existing trails along Harrison Street and the Bridgewood pond, it creates a 2.1 mile loop.

## On VS Off Road:

All the trail is off-street. There is a section along Jewelers Park Drive where the trail is attached to the road as essentially a 12-foot wide sidewalk.

## Is The Trail All Paved?

All of the trail will be paved. The new section is concrete except for the boardwalk and the north bridge. The existing trail is asphalt.

## Anticipated Completion Date:

Memorial Day weekend. The last part of the project is landscaping restoration, which will take a couple of weeks.

## Will it be maintained year-round as an all-seasons trail?

Yes.

## Is this an expansion or connection to the previous, existing trail that was in place there?

The new trail ties into the previously existing trails but also extends that trail to the Cecil Street/Green Bay Road intersection.

## Route Map:

See the rough trail map rendering.

## New Bridge:

There is a new bridge on the north end of the trail and a boardwalk about 0.25 mile south of Cameron Way.

## Is it self-contained trail loop or does it connect to any other sidewalks or trails?

The trail loop has connections to the Cecil/Green Bay intersection and to side streets at Bridgewood, Hickory, Baldwin, Reddin and Fairwood.



## Thank you! Donors and Partners That Should Be Recognized for their contribution to this project:

Jewelers Mutual Insurance, Best Western Premier Bridgewood Resort Hotel, and Neenah Foundry.

## What Are The Modes of Encouraged Usage?

The usual modes that we allow on any of our trails - walking, running, biking, rollerblading, and skateboarding.



## Don't know what to do with old gasoline, oil based paint or herbicides stored in your garage?

Safe disposal is an option. We accept household hazardous materials including:

Gasoline	Spray paint	Solvents
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Insecticides	Drain cleaner	Pool chemicals
Poisons	Oven cleaner	Mercury
Weed control fertilizer	Bathroom cleaner	Fire extinguishers



Check the label. Many household items marked with: Caution, Warning, Flammable, Combustible or Corrosive are accepted.

## 2022 Schedule - Open 9 a.m. until Noon on:\*

June: 1, 4, 15, 18  
July: 9, 20, 23

August: 17, 20, 31  
September: 14, 17, 28

October: 1, 12, 15, 26, 29

\*This is a free service for Winnebago County residents with household sourced materials. Secure container lids and transport items upright. Containers will not be returned. Latex paint, fluorescent light bulbs, ballasts, antifreeze, used oil, oil filters/absorbents, propane tanks, electronics, appliances, auto batteries, rechargeable batteries, business/distributor/out-of-county hazardous wastes, pharmaceuticals, medical waste, sharps, radioactive materials and explosives are not accepted at the household hazardous material facility. Visit our website or call for recycling and safe disposal options. Collection hours and dates are subject to change to meet program needs.



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*Tell us what you  
♥ about  
Future Neenah's  
Evening and Out to  
Lunch Concerts....*

**Angela L.**

"I love the free evening concerts and being able to meet up with family and friends after the workday. Bringing the community together that is accessible to anyone in a positive peaceful way. We can forget about the negative things that impact us for a couple hours. Music heals the soul!"

**CayeLynn D.**

"I enjoy both concerts. I love the lunch concerts for a more quiet, subdued genre. The evening concerts are upbeat and really pull the community together. It is amazing how music truly does soothe the soul. Thank you for bringing such great community events to Neenah!"

**Laura T.**

"I love that we can meet up with family and friends and enjoy a summer night outside listening to good music! It's also great exposing our kids to all types of music!"

**Julie L.**

"I love that the Out to Lunch concerts are a standing lunch date with my mom."

**Jenn L.**

"Intimate venue, near the water, not overly crowded, sit in my own lawn chair, food trucks, socializing, always entertaining, free."

**Peter F.**

"I love that I can bring my son downtown, often on bicycle, for live music without having to leave the city or make big plans!"

# Evening Concerts

Wednesdays, June 15 – August 24

6:00PM–8:00PM

## SUMMER KICKOFF CONCERT – 6:00pm-8:00pm

Location: 100 Block of W. Wisconsin Avenue

**June 15** The Britins

**Sponsors:** Bergstrom Automotive and Community First Credit Union



**June 22** Luma Knotty

**Sponsor:** Kimberly-Clark

**June 29** Rare Element

**Sponsor:** Associated Bank

**July 6** MoJoe

**Sponsor:** Neenah Foundry

**July 13** Carbon Road

**Sponsor:** TIDI Products

**July 20** Daniel LeClaire & The Little Big Band

**Sponsor:** Alta Resources

**July 27** The Love Monkeys

**Sponsor:** Amcor

**August 3** The Pocket Kings

**Sponsor:** Richard & Amy Jo Aylward

**August 10** Murphy's Law

**Sponsor:** In Memory of Dee Novotny

**August 17** RAIN DATE

## BOOGIE DOWNTOWN – 6:00pm-9:00pm

Location: 200 Block of W. Wisconsin Avenue

**August 24** Boogie & the Yo-yo'z

**Sponsors:** Bergstrom Automotive and Verve, a Credit Union



**All concerts are located at Shattuck Park in Historic Downtown Neenah, unless otherwise noted, and are FREE to attend thanks to our generous sponsors.**

**Food trucks on site each week.**

**Bring lawn chair or blanket. No alcohol allowed in the park.**



# Out To Lunch Concerts

Thursdays, June 16 – August 25

11:30AM–1:00PM

**Concert Series Presented By:**  
Richard & Amy Jo Aylward

**June 16** Chalk Down Trio  
**Sponsor:** von Briesen & Roper, S.C.

**June 23** Music with Mr. Crowe  
(Kids' Concert)  
**Sponsor:** Alta Resources

**June 30** RINGS  
**Sponsor:** Plexus

**July 7** Jim 'n' Nancy  
**Sponsor:** Amcor

**July 14** Walt Hamburger  
**Sponsor:** Surgical Associates of Neenah

**July 21** Stewart Ellyson  
**Sponsors:** Remley Law/Legacy Private Trust

**July 28** Sly Joe & The Smooth Operators  
**Sponsor:** Richard & Amy Jo Aylward

**August 4** Brad Emanuel  
**Sponsor:** Morton LTC

**August 11** Randy Peterson (Kids' Concert)  
**Sponsors:** DiRenzo & Bomier/  
Legacy Private Trust

**August 18** Elvis John  
**Sponsor:** Alta Resources

**August 25** Barefoot Americans  
**Sponsor:** Associated Bank



In Memory of  
Dee Novotny



Neenah Boat & Dock Club



## KICKOFF CONCERT AND BOOGIE DOWNTOWN

FUTURENEENAH

**Summer Kickoff Concert**  
**June 15**  
**6-8pm**

100 block of W. Wisconsin Avenue  
Downtown Neenah

**Sponsors:**



It is time to kick off summer with a fun-filled night of Beatles music performed by The Britins! This concert is presented by our generous sponsors, Bergstrom Automotive and Community First Credit Union and will be held in the street of the 100 block of W. Wisconsin Ave from 6-8pm.

**Beverage  
wrist bands will  
be sold to purchase  
beer from onsite  
vendors.**

**Boogie Downtown Concert**  
**August 24**  
**6-9pm**

200 block of W. Wisconsin Avenue  
Downtown Neenah

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It would not be a summer in Neenah without Boogie and the Yo-yo'z, so mark your calendars for August 24!

Boogie Downtown will wrap up the summer season and is presented by Bergstrom Automotive and Verve, a Credit Union. It will be held in the street of the 200 block of W. Wisconsin Ave from 6-9pm.

Make sure to support your Downtown businesses before, during and after these concerts!

**Both are free to attend courtesy of our generous sponsors and of course family friendly.**







# WELCOME BACK SUMMER



**D**id you know, Helen Kimberly Stuart was the first woman alderman and the first woman to run for mayor of Neenah. (See excerpt from the Historical Society Newsletter.)

*In the future, there  
will be no  
female leaders.*

*There will just be leaders.*

- Sheryl Sandberg

It made us think about all the years ('82-'98) that Marigen Carpenter spent as Mayor and now newly elected Mayor Jane Lang serves our community.

This was especially meaningful to us as an all-female Future Neenah office team!

In 2020, the City of Neenah began the process of repairing Lakeshore Avenue which had greatly deteriorated over the years. As part of that process the city opted to create a walkway along the road. That walkway will now be recognized as the Helen Kimberly Stuart Trail in honor of Helen's contributions to the city over its long history. Helen was the oldest daughter of John Alfred Kimberly, one of the four founders of Kimberly and Clark Corporation. She was the first woman alderman in the city (1930) and the

first woman to run for mayor. She fought to keep the beautiful Lakeshore drive open to the public when it might have become a private road. We have her to thank for her foresight in the preservation of what she referred to as "Neenah's beauty spot." Amongst many other accomplishments, Helen was also a founder of the Neenah Historical Society. Thank you, Helen, for all you did for Neenah. We remember you and appreciate your dedication to this community!

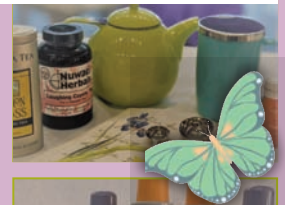


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## TEST YOUR MUSICAL KNOWLEDGE TO WIN A CONCERT TEE

Each year, Future Neenah strives to find a wide range of tunes to suit all ages and musical tastes for our Wednesday Evening and Thursday Out to Lunches. Enter to win a Shattuck Park concert tee by filling in the song lyrics to these songs that are on our playlist for this summer!

Submit entries by July 1. Drop off or mail to: 135 West Wisconsin Avenue, Neenah 54956 or submit by email to: [info@neenah.org](mailto:info@neenah.org). Better yet, drop off your entry at our concert info table in the park when you're attending one of music events.

### CLASSICS / OLDIES:

"And You, My \_\_\_\_\_ Eyed Girl."  
 "Me and Julio Down by the \_\_\_\_\_"  
 "Sweet \_\_\_\_\_. Good Times Never Seemed so Good."

### BEATLES:

"\_\_\_\_\_ Fields Forever"  
 "Here Comes The \_\_\_\_\_"  
 "We all Live in a \_\_\_\_\_ Submarine"

### FUNK:

"She's a \_\_\_\_\_ House. Yeah, She's Mighty Mighty"  
 "Play That \_\_\_\_\_ Music"

### BANDS WITH AN AWESOME HORN SECTION:

"Saturday in the \_\_\_\_\_"  
 "Got To Get You Into My \_\_\_\_\_"  
 "\_\_\_\_\_, You're a Fine Girl. What a Good Wife You Would Be"

### BOOGIE & THE YO-YO'Z COUNTRY STAPLES FROM THEIR PLAYLIST:

"Play Me Some \_\_\_\_\_ Music"  
 "You and Me Go Fishin' in the \_\_\_\_\_"

### COVERS OF YOUR FAVORITE 80S AND 90S JAMS:

"I Wish That I Had Jessie's \_\_\_\_\_"  
 "Don't Stop \_\_\_\_\_. Hold on to the Feelin'"  
 "Jenny Don't Change Your Number. 867-\_\_\_\_\_"

### ELVIS:

"\_\_\_\_\_ Suede Shoes"  
 "Can't Help \_\_\_\_\_ in Love"  
 "Everybody in the Whole Cellblock, was Dancin' to the \_\_\_\_\_ Rock"

### PATRIOTIC FOR THE 4TH OF JULY:

"O Beautiful for \_\_\_\_\_ Skies, For Amber \_\_\_\_\_ of grain"

### BONUS!

NHS School Song:  
 "Go Neenah, Win That Game. Keep Your \_\_\_\_\_ Fame."

Now that you have the sounds of summer fun stuck in your head, we hope to see in Shattuck Park. For the full line up of this year's bands and musicians check out the center spread of this magazine issue!



Concert tees will also be available for purchase at our concerts.





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**Saturdays, June 11 - October 15**  
**8am-12pm**  
**Shattuck Park**

**Music Sponsor:**  **REHMER**  
LAW LLC

**SNAP Program Sponsor:**  **Kimberly-Clark** *Cares*

**Supporting Sponsors:**  

This summer, Shattuck Park will be filled with 40+ homegrown and homemade vendors for all your shopping needs and wants! The 2022 Future Neenah Farmers Market is presented by Tundraland and Renewal by Andersen. Enjoy live local musicians from 10am-12pm presented by Brehmer Law LLC, while you meet up with friends and soak in the sunshine. Our rewards program will be back again this summer so make sure to start a new loyalty card so you can start earning punches toward your free gifts!

The SNAP program is a great way for those in need to purchase fresh and healthy produce for meals to feed their family. Kimberly-Clark is the generous sponsor of this program and matches up to \$10 of your money you take out. We are also a WIC Market – select vendors accept WIC vouchers.

For all the freshest Farmers Market news, follow the Future Neenah Farmers Market Facebook page or sign up for our weekly Market newsletters.

Future Neenah Farmers Market – celebrating 30 years of being green, buying local and eating healthy in 2022!



New this year is Kids' Days at the Market! Every third Saturday of the month June-October there will be themed free kids' activities at the Farmers Market from 8:00 am-12:00 pm. There will be assorted things at each kids' day such as a bounce house, face painting, crafts, balloon twister, Voyager canoe rides, History's Mysteries activity and so much more!



### Kids' Days at the Market

**June 18** – Butterfly Theme

**July 16** – Beach Theme

**August 20** – Back to School Bash

**September 17** – Superhero Theme

**October 15** – Halloween Theme

#### Sponsors:



“My 5-year-old loves ordering her own bag of cheese curds then egg rolls and rangoons. Eating them on a bench with mom then playing in the grass with friends some of whom meet at the Farm Market weekly.”



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# WHAT'S IN A NAME

It's back! This is the second in a series of why Neenah businesses named themselves what they did – the significance or the deep thoughts and reasoning behind why they chose their business name. Some have personal meanings with a fascinating back story while others are quite simple or literal. Some names are just unique and evoke a natural curiosity to learn what they mean. Similar to naming a child, a business is your baby born of love and hard work! You name that 'child' after a beloved relative, a respected individual or something with a deep personal meaning in your life.

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Keith Schreiner, owner of **Broken Tree Pizza** tells his story, "One day someone asked me a simple question, 'What's your



first memory of pizza?' I remembered the day my father introduced me to pepperoni pizza - a day I hadn't thought about in 30 years. It was a brisk fall day and I was in first grade. My mother

picked me up from school and told me that the oak tree in our back yard had fallen over onto our deck. My father was going to need my help with cleaning up the tree. When we were finished, we were cold, tired and hungry. My father decided to order a pizza for us. Having pizza delivered was a treat for us. I ate that first piece and was confused. I had to ask my father, 'Why does the sausage taste so different?' 'It's not sausage,' he told me, 'it's pepperoni.' I had never tasted anything so alive in my life! It was spicy, savory, crispy and delicious. Looking back that is the day my taste buds came alive. That's it - my first pizza memory. Memories - of tasting something that woke me up, of reward after a hard day of work, of my father and time spent with him, of discovery, of what I wanted to create for myself, my family and my community. What is your first memory of pizza? What is your Broken Tree?"

Matt Gloede explains, "**Santé** first and foremost means "health," but informally it means "cheers!" It's what French culture uses when they clink glasses to celebrate one's health or just a nice glass of wine. My husband, Zach, and I both love Paris (it's where we got engaged). We love French culture, wine, and cuisine so we knew we wanted to name the place something in French. However, a lot of French words are difficult to say! Eventually we landed on Santé; as soon as he said it, I knew it fit and I fell in love with the name."





Debbie Rasmus shares, "**Cannova** is my maiden name.

When my grandfather started it in 1921, it was a grocery store/tavern in Illinois. Over the years it continued to evolve through the generations, however the name remained.



It's who we are. The surname Cannova is derived from the Italian word "canova" meaning cupboard, cellar, or food store. Cannova's has been in downtown Neenah since 2005.

Rachel Bowers-Lau of **Sankalpa Salon** on Commercial Street, said, "Choosing a name for your business is hard. I was looking for something that carried through in all aspects

SANKALPA  
— salon —

of my life but would also carry through and have meaning for our guests and future

shareholders of our company. Sankalpa came to me when I was on a yoga/surfing/spin class retreat in Costa Rica. Sankalpa is a Sanskrit word that means the art of intention formed in the heart and mind. It's an intention that's set to bring about a positive change to one's life."

**BEAMING** is an acronym for BRINGING EQUINE ASSISTED MOBILITY INTO NEW GROWTH. Center Director Katie Samuelson explained, "While we change Lives One Ride at Time, our vision was to facilitate life



changing experiences for all involved with the aid of our equine (horse) companions. Our goal was always to overcome the challenges of today, while continually growing to meet the needs of tomorrow. As BEAMING has grown this has really become a great way for all to look at what the word means to us! We now are the second place in the Nation to offer Alzheimer's and dementia clients services. This is an evidence-based research program but Neenah is one of two places in the US doing it in its second year, we served all populations at BEAMING and invite all volunteers as well to join us."

Courtney Holcomb, former owner, of **Waveforms Pilates** describes her process of identifying a name. "I took a trip to Denver for Pilates education and treated it like a sabbatical to think about business. Refueled after my trip, I returned with ideas for a name. I searched online to discover many were already claimed or too similar to existing businesses. My husband decided we needed to pick a name we liked to file for an LLC.

Continued on next page ►

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Once filed, we could name a studio under that LLC as anything we wanted. This gave us more time to think. When I was out for a day, he sent in a request for Waveforms.



Being a musician of synthesizers, he dealt with waveforms all day and thought it sounded cool. Coming home, he told me he filed as Waveforms, LLC. We hadn't discussed a name close to this. I felt something I'd spent so much time thinking about was simplified to something I didn't feel related to the business. For a few days, I tried to come up with new names for our LLC. But, the more I sat with Waveforms, connections started to come together. Suddenly, it was clear to me! My husband's music world and my movement world collided. The body does just what this definition describes, patterns of movement.

Sometimes simple and literal really is perfect and Peter from **Zuppas** kept it brief. He picked the name Zuppas for his restaurant because he wanted to provide amazing soups and because Zuppas.com was available at that time and isn't it perfect?



*Stay tuned for the fall issue of the Future Neenah Magazine when we'll continue to explore the fascinating stories behind Neenah business names. If you have a name you'd like to learn more about, let us know!*

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## Connect With Us!



[neenah.org](http://neenah.org)



**Future Neenah  
Farmers Market**



**futureneenah  
downtownneenah**



# Wish List

- Donations of money (2022 annual campaign) for the operations of the organization
- Volunteers to help with summer events
- Event sponsors for 2022
- 10 Cases of water for summer evening concerts (to keep our volunteers and bands hydrated)
- "Scotch" Thermal Laminating Pouches Size: 8.5 x 11
- Masking tape for office and events use (6 rolls)
- Paper Plates
- Bright colored sidewalk chalk for events and sidewalk sale (1 tub)
- Chalk Artist Volunteers for Summer Sidewalk Sale August 4
- Cleaning Service for Office
- Blinds or Shade for 1 Office Skylight
- Carpet Cleaning of Office (most needed)
- Support all of Neenah's small businesses

Future Neenah is a 501 C3 organization, all gifts are tax deductible.

Call for more information 920.722.1920.

Because so many charitable organizations need your support, we are especially grateful to all our contributors who generously donate to help Future Neenah serve the community! All donations large and small and all gifts of money, time, talent, and materials are truly appreciated. Your support is critical as we carry out our mission of promoting the economic and cultural vitality of Neenah.



## Did You Know? National Trails Day is June 4, 2022



**TRAIL ETIQUETTE**

**Right of Way - Share the Trail**  
**Leave No Trace - Take Your Trash**  
**Pick Up After & Leash Your Pets**  
**Say "Hello"**

FUTURENEENAH  ThedaCare.

In this issue, you read about the Little Lake Trestle Loop and the brand new Bridgewood Trail extension at Jewelers Park Drive.

Please practice common sense and common courtesy when using these trails.

*Thank you!*



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# SUMMER FUN COMMUNITY CALENDAR

## ONGOING ACTIVITIES

Visit [www.neenahlibrary.org](http://www.neenahlibrary.org) for a comprehensive list of on-going library programs including story times, book groups, take and create kits and summer reading challenge.

Visit [www.ymcafoxcities.org](http://www.ymcafoxcities.org) for a comprehensive list of on-going YMCA programs.

Visit [www.ci.neenah.wi.us](http://www.ci.neenah.wi.us) for a complete list of on-going Park and Recreation programs.

Visit [bmmglass.com](http://bmmglass.com) for more Museum classes, workshops & kids' art camps.

Visit [bgbrigade.com](http://bgbrigade.com) for more information on Onaway summer camps, music and tech classes.

## ONGOING EXHIBITS

### Bergstrom-Mahler Museum of Glass

**Primordial Shift and the Art of Michael Meilahn: A Retrospective.** This exhibition serves to broaden the viewers' understanding of the artist's relationship with agriculture and the natural beauty associated with earth thru August 21. 751-4658 or visit [bmmglass.com](http://bmmglass.com)

### Neenah Historical Society

#### Tracing Our Paths – Neenah's Immigration

**Stories** Learn interesting stories of immigration to our community throughout the past 170 years, this exhibit will be open to the public thru October 2022. 729-0244 or visit [neenahhistoricalsociety.com](http://neenahhistoricalsociety.com)

## JUNE

June 2 thru September 1

### Live Music on the Pattie Shack

Thursday evenings at Ground Round Neenah, 6-9pm. [groundroundneenah.com](http://groundroundneenah.com)

June 4

**Neenah Pool** opening day. 886-6060

June 4, July 2, August 6, September 3

**Art Activity Day** at Bergstrom-Mahler Museum of Glass, 10am-1pm. Make a glass art project! [bmmglass.com](http://bmmglass.com)

June 5 & 19, July 10 & 24

**Neenah Summer Fun Run Series** at Memorial Park, George Scherck Shelter. First Run 7pm. Pre-registration is recommended. No Charge. Ages 14 & under. [neenahfunrun.com](http://neenahfunrun.com)

June 11

### Future Neenah Farmers Market

opens for the season in Shattuck Park, Downtown Neenah. The Market operates every Saturday through October 15 from 8am-noon. [neenah.org](http://neenah.org)

June 11

### Sailing Open House

at Riverside Park, 10am-2pm. Neenah-Nodaway Yacht Club. Tour sailboats, take a sailboat ride, kid's activities, brat fry. [nnyc.org](http://nnyc.org)

June 13 thru July 29

### Lunch at the

**Library** at the Neenah Public Library, 11:30am. Monday-Thursday kids ages 18 and under can pick up a free lunch at the library. [Neenahlibrary.org](http://Neenahlibrary.org)

June 14 thru July 26

**Family Programs** at the Neenah Public Library, 12:30pm. Different family programs every Tuesday. Programs are held outside and subject to change. [neenahlibrary.org](http://neenahlibrary.org)

June 14, July 12, August 9

**SPARK!** at Bergstrom-Mahler Museum of Glass, 10:30-11:30am. A cultural program for people with early- to mid-stage memory loss and their care partners. [bmmglass.com](http://bmmglass.com)

June 15

### Future Neenah Presents Summer Kickoff Concert,

6-8pm. The Britins street dance style on the 100 block W. Wisconsin Ave. Downtown Neenah. [neenah.org](http://neenah.org)

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June 6 thru August 1  
**Zumba Classes** at Shattuck Park, 6:15-7:15pm. Free to attend from Neenah Parks & Rec. 886-6060

June 7, 21, July 12, 26  
and August 9, 16, 23

**Neenah Community Band Concerts** at Riverside Park, 7pm. Free band concerts (note June 21 concert will be held at Shattuck Park). 886-6060

June 10 & 17, July 8 & 22, August 5 & 19

**Sunrise Yoga** at the Neenah Public Library, 6:30am. Yoga instructor Sarah Broda guides you through a 60-minute yoga practice. Bring towel or mat with you. [neenahlibrary.org](http://neenahlibrary.org)

June 11

**Doty Island Annual Rummage Sales**, 8am- 2pm. [dotyisland.wixsite](http://dotyisland.wixsite)



June 16, 23 & 30

**Future Neenah Presents Out to Lunch Concerts** at Shattuck Park, 11:30am-1pm. Free. [neenah.org](http://neenah.org)

June 18

**First camp at Camp Onaway**

kicks off the summer! Onaway Island hosts overnight camps for youth grades 5-12. Check the website for more information on camps taking place June-August. [bgbrigade.com/summer-camp-2022](http://bgbrigade.com/summer-camp-2022)



June 18

**Udderly Euro Car Show** at Shattuck Park, 3-7pm. Back again for another cool car show packed with cool cars, chill vibes, and dreamy sunsets. [udderlyeuro.com](http://udderlyeuro.com)

June 22 & 29

**Future Neenah presents Evening Concerts** at Shattuck Park, 6-8pm. [neenah.org](http://neenah.org)

June 22, July 13 & August 3

**Night Games at Memorial Park**, 7-9pm. Large and small group games for ages 6-13. Small fee. 886-6060

June 22 thru June 26

**Riverside Players presents The Savannah Sipping Society** at Riverside Park pavilion, 8pm. Tickets required. Neenah Parks & Rec. 886-6060

June 23

**Art After Dark** at Bergstrom-Mahler Museum of Glass, 5-7pm. It's 80s prom night, come to the Museum for a night of 80s nostalgia with music, food, and fun! [bmmglass.com](http://bmmglass.com)

## JULY

July 3

**Parade of Lights Communityfest** electric lighted street parade begins at Riverside Park at dusk. 886-6060

July 4

**Communityfest at Riverside Park** with children's activities, music, food, family fun, water ski show and fireworks. 886-6060 [nmcommunityfest.org](http://nmcommunityfest.org)

July 6, 13, 20 & 27

**Future Neenah presents Evening Concerts** at Shattuck Park, 6-8pm. Free. [neenah.org](http://neenah.org)

July 7, 14, 21, 28

**Future Neenah Presents Out to Lunch Concerts** at Shattuck Park, 11:30am-1pm. Free. [neenah.org](http://neenah.org)



July 16

**Filthy Fun Kids Run** at O'Hausser Park, 8:30am. Youth ages 4-17. Fee. 866-6060

July 21

**Cemetery Walk at Oakhill Cemetery**, 6:30-8:30pm. Hosted by Neenah Historical Society. Hear stories of Neenah's immigrants. Suggested donation of \$5/person or \$10/car load. [neenahhistoricalsociety.com](http://neenahhistoricalsociety.com)



July 21-24 & 27-31

**Riverside Players presents The Addams Family** the Musical Comedy at Riverside Park pavilion, 8pm. Tickets required. Neenah Parks & Rec. 886-6060

July 24

**36th Annual Bike Tour** Big Brothers Big Sisters of East Central Wisconsin Bike Tour is a ride through the Fox Cities countryside with many routes to choose from. [bbbsewcw.org/events/bike/](http://bbbsewcw.org/events/bike/)

## AUGUST

August 2

**Movie at Washington Park** at dusk. Bring a blanket and the family. Popcorn and water will be sold. Neenah Parks & Rec. 886-6060

August 3 & 10

**Future Neenah presents Evening Concerts** at Shattuck Park, 6-8pm. Free. [neenah.org](http://neenah.org)

August 4, 11, 18 & 25

**Future Neenah Presents Out to Lunch Concerts** at Shattuck Park, 11:30am-1pm. Free. [neenah.org](http://neenah.org)

August 4-6

**Summer Madness Sale** Downtown Neenah summer sale, 10am. [neenah.org](http://neenah.org)

August 6

**Kid's Triathlon** at the Neenah pool, 8am. Youth ages 6-14 swim, bike and run in a race focused on completion father than competition. 866-6060

August 12

**Dive-In Movie Night** at the Neenah Pool, 8:30pm. Come to the pool for an outdoor movie. 886-6060

August 13

**GLASS Arts Festival** at Bergstrom-Mahler Museum of Glass, 10am-8pm. In addition to the best in glass art, enjoy live music, artisan food and beverages, a university art students' marketplace, children's art activities, and glass blowing demonstrations, along with the local and regional artists selling their work. [bmmglass.com](http://bmmglass.com)

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725-6531

Fan Food

not fast food.



August 18

**Farm to Table Sunset Dinner** at Mahler Park. Future Neenah Farmers Market fresh to fork meal event. Tasty courses prepared by local chefs using local ingredients. Tickets. [neenah.org](http://neenah.org)

August 20

**Historic Voyageur Canoe Rides** at Shattuck Park, 10am-1pm. Hosted by Neenah Historical Society. Enjoy a free ride on a 25-foot long Voyageur canoe. 729-0244



August 20

**Music for Memories** concert featuring Briana Greer at Riverside Park, 4-6pm. Free concert, but a fundraiser for The Fox Valley Memory Project.

August 24

**Future Neenah presents Boogie Downtown** featuring the band Boogie and the Yo-Yo'z street dance style on the 200 block W. Wisconsin Ave. Downtown Neenah. 6-9pm. [neenah.org](http://neenah.org)

For a comprehensive annual calendar and to list your event, visit our web site at [www.neenah.org](http://www.neenah.org). Events are listed on a first-come-first-serve basis, at the publisher's discretion and if room provides.

## THE PLAZA AT GATEWAY PARK ANNOUNCES SUMMER PROGRAMMING SCHEDULE!

### Family-Friendly Events at The Plaza Include Healthy Living, Arts & Culture and Educational Activities

Located in the heart of Downtown Neenah, it is a central hub of activity. The Plaza was built in partnership with community donors. It's open daily for everyone to explore and enjoy and is a four seasons destination, not just for ice-skating!

The Plaza serves as a year-round gathering place for the community and features a refrigerated ice-skating rink from November to March.

But the fun continues now! From April to October, when The Plaza doesn't have ice, it is set with chairs, tables and umbrellas and will be used for events like small concerts, art fairs, evening movies and exercise classes.

While there, enjoy a drink or snack from Globe Coffee located on site. No carry-ins please.

### A Place For You and Your Family To Create Smiles & Memories

Below is The Plaza at Gateway Park's series of family-fun community summer programs in collaboration with other organizations, artists and performers...



The Plaza & Globe Coffee  
Neenah, WI

#### Art Mercantile

June 18, July 16, August 20

11:00 am - 2:00 pm

On the 3rd Saturday of the month, local artists will share their art for purchase on the patio at The Plaza



#### Friday Family Fun

- Outdoor Movie Nights:
  - June 10: Yes Day
  - July 8: Encanto
  - July 22: Princess Bride
  - August 12: Free Guy
  - Sept 9: Sonic 2
  - October 28: Ghostbusters After Life
- Family Fun Nights:
  - June 24: Kite Flying
  - August 5: Chalk The Plaza



#### Sunday Music

Every Sunday (weather permitting) join us from 11 am-2pm for live local music talent on the patio

##### June:

6/5: Love, Light & Harmony  
6/12: Patti & Jeff Duet  
6/19: Olsen & Evenson  
6/21: Jim & Nancy  
6/26: Norah Lee

##### July:

7/3: Love, Light & Harmony  
7/10: Olsen & Evenson  
7/17: Lilie Fouts  
7/24: Sara & Ian  
7/31: Neenah Ambassadors Big Band

##### August:

8/7: Stelly & Jim Morgenstern  
8/14: Norah Lee  
8/21: Love, Light & Harmony  
8/24: Jim & Nancy  
8/28: Lilie Fouts



#### Sports Performance and Athlete Development Training

Expert coaching through a safe and effective program that'll help athletes be more confident!

Fridays, 6/10-8/26

Grades 8-12 @ 8 AM  
Grades 3-7 @ 9:30 AM

Scan the QR code to sign up!



(920) 486-8085 | [info@theplazaneenah.com](mailto:info@theplazaneenah.com)  
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