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FUTURENEENAH

MAGAZINE

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FUTURENEENAH

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Contact Lisa Yetter Ulrich with Future Neenah, Inc.
Have an idea for an article or feature, contact Sara Hanneman.
722-1920 • info@neenah.org



Greetings!

My name is Brent Bowman, and I was recently selected as the new Executive Director of Future Neenah. I'm honored to be part of the team and hope to utilize my 37+ years of nonprofit experience to serve the community alongside the staff, board of directors, and volunteers. My wife, Sally, and I relocated to Neenah in 2010 and find it an amazing community to live, work, and play.

Just as Fall marked a change in the seasons, we pause to reflect on the wonderful times that were had over the summer and turn our focus to the holiday season of giving, kindness, sharing, and helping those in need. Those of us who call Neenah home know that we are truly blessed. It's a place where no one knows a stranger. You are welcomed and treated as though you belong be that by your neighbor, a local business, or someone you pass on your stroll down the sidewalk.

As you begin your holiday shopping season, we encourage you to "shop local". Shopping local is about developing awareness around what you buy. It means becoming mindful about what you buy and where you buy it from. So, the next time you hear the phrase "shop local" think of it as another way of saying "shop consciously". It's a

mentality and a lifestyle worth embracing for the betterment of our wellbeing and community.

As a nonprofit organization charged with helping to ensure quality of life in Neenah, we want to thank our sponsors and supporters who helped to ensure we could forward our mission. We are being good

stewards to ensure that we continue to have a meaningful impact in the community now and in the future.

Cheers to 2023!

Brent Bowman

Executive Director



Future Neenah is a community driven non-profit organization dedicated to promoting the economic and cultural vitality of Neenah.







Troy A Noel
Financial Advisor

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Neenah, WI 54956
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Member SIPC



Meet The Future Neenah Board Members

The Future Neenah, Inc. board is comprised of 16 volunteers. They are your neighbors, friends and colleagues who live, work and play in Neenah.

Let's meet Christina Keller. She just joined us this year as a valued member of our board team. Welcome, Christina! We look forward to working with you in service to the organization and the community.

Employment: Pediatric Physical Therapist and Owner of CK Therapy, LLC

What is your favorite aspect of the Neenah Community? I love the small-town vibe of Neenah and the camaraderie. Our Downtown is so quaint and has so much to offer and I love that the community is enthusiastic, looks forward to and participates in all the events put on throughout the year.

Why did you become involved in Future Neenah? I am proud of our small town and all that the Downtown and surrounding areas have to offer to the community. I am excited to be a part of a great organization and group of people that want to give back and continue to make Neenah better.

What is your favorite event?

My favorite event is the mannequin night. I think it is magical listening to Christmas music and strolling through Downtown to look at the windows and see all the incredible effort the businesses have put into it. It's such wonderful way to kick off the holiday season and it is so fun seeing all the kids enjoying the activities such as visiting Santa, roasting marshmallows, and ice skating this past year at The Plaza. This event always makes me think of a Hallmark Christmas movie or a Christmas novel.

What are your hobbies? I am a huge reader! I love getting lost in books. I also enjoy traveling, skiing, cooking, going out to eat with friends and family and watching my boys play sports.

What is your favorite Neenah

Restaurant? That is a very hard question, and I don't think I can pick just one! I love Zuppas for their warm pear salad, Little Siam, Zacatecas for their margaritas and unique specials, Sante for amazing wine and apps and of course Town Council for the duck fat fries and other delicious french food!

Tell us about your family and what is your go-to Neenah activity or destination? My husband Rustin and I have 3 boys and 2 dogs and live walking distance from

Downtown Neenah. Jack (19) Christina Keller is a sophomore at Georgia Tech and is studying computer science, Luke (16) is a junior at NHS and plays football and lacrosse. He also works at Greene's as a busser. Brady (15) is a freshman at NHS and plays football. Our dogs are Graham (white) and Oreo (black) and they are very friendly and cuddly goldendoodles. My favorite activity is strolling through Downtown and shopping! There are so many favorites of mine such as Red Door Mercantile, My Soul Loves, Seven Thymes and The Natural Boutique (just to name a few). As a family we love to walk Downtown Neenah for dinner, go to the farmers market and other fun events. We also love walking our dogs on the new trail along the lake and through Riverside Park.



Thinking of a career in hospitality or looking for some extra cash? Join the Bridgewood/ Ground Round Team. Locally owned, we take pride in developing and promoting from within. Flexible scheduling, fun and rewarding environment, worldwide hotel discounts and 25% to 50% off Ground Round.

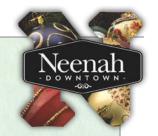




Bridgewood Resort Hotel & Conference Center



WEST WEST TO CHEST





Welcome!

128 1/2 West Wisconsin Avenue (2nd Floor Above Epic) Downtown Neenah Phone: 920-205-4520 (Lindy) and 920-915-4591 (Christa) @acre_vintage facebook.com/acrevintage acrevintage@gmail.com (to make an appointment) We sell collected, curated vintage for women, men, kids, and the home. After over four years selling on Instagram, we are thrilled to open our doors. Follow us on Instagram where we have weekly sales, or even better, visit us Downtown!



Lindy Adams and Christa Vogt

Hours:

Tuesday & Thursday: 10am-2pm

Wednesday: 10am-6pm

And as many Saturdays as possible, see Instagram (@acre_vintage)

for an announcement of hours each Saturday.

Also shop by appointment, email shopacrevintage@gmail.com



Support Brigade by purchasing a holiday wreath! Proceeds go toward Brigade youth programming. Wreaths are available for sale through Brigade youth or by calling the office at 920-725-3983 (until December 12th). You may also purchase a wreath directly from our warehouse or at Krueger's. See website for hours.

920-725-3983 • www.bgbrigade.com • **f** @Brigade.neenah



thebrigade



128 1/2 West Wisconsin Avenue Downtown Neenah Phone: 920-810-2211 www.grahamimages.net graham@grahamimages.net

Hours: Office by Appointment

Graham Images specializes in commercial photography with an emphasis on architecture and construction. Our photographs combine skilled techniques with an eye for visual storytelling, resulting in stunning imagery that is unique to each client's brand and usage needs.



224 West Wisconsin Avenue Downtown Neenah Phone: 920-968-2600 www.renewedandreclaimed.com info@renewedandreclaimed.com

Hours: Monday - Friday 10a-5pm Saturday 10a-4p (subject to change)

Our doors opened October 2016 in Menasha and we have loved every minute including our recent move to Neenah. The store offers unique areas filled with home décor, gifts and clothing. We carry the Annie Sloan chalk paint® products and offer various workshops as well as use the paint to refurbish furniture for our store and for customers. Painting kitchen cabinets is also a specialty that we would love to help you with. We look forward to meeting you.

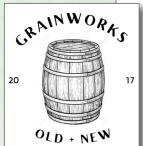
MORGAN E CLEATIVE SERVICES

Morgan E Creative, LLC 128 ½ West Wisconsin Avenue Downtown Neenah www.morganecreative.com morgan@morganecreative.com

Hours: Monday-Friday: 9am – 3:30pm

Morgan E Creative offers nonprofits and small businesses with full marketing and creative support through graphic design, web design and management, social media support, content creation, and email marketing.

200 Main Street
(corner of Doty & Main)
Downtown Neenah
Phone: 920-841-7543
(Brian Duncan)
Find Us On Facebook:
www.facebook.com/Grainworks84/
grainworks.old.new@gmail.com



Hours:

To Be Determined

Select weekday evenings & daytime weekends. Follow the Grainworks Old + New Facebook page for updated information on hours.

Grainworks Old + New (GON) was created with the purchase of 11 whiskey barrels in 2017. Those 11 whiskey barrels and a lot of hard work have paved the road to creating the business that GON is today. Thousands of barrels later, GON has grown to include customized laser engraved whole barrels and barrel parts, the creation of The Barrel Glass, and various bourbon themed gifts and products that are available in the new bourbon barrel boutique.



Ultimate Ladies Day 2022



On September 10 over 250 ladies enjoyed an ultimate day of fall fun in Downtown Neenah. The day began with a loaded bloody Mary or mimosa, brunch and fashion show at the DoubleTree Hilton. This was followed by an afternoon of shopping and activities at businesses throughout Downtown Neenah and ended back at the hotel for exciting music bingo.



Thank you for supporting your local businesses on Ladies Day and throughout the entire year! Ultimate Ladies Day 2023 will be back again as a fall event and is tentatively scheduled for September 11, 2023.

Until then, continue to be ultimate!



Ultimate

Ladies

Save the Date! 9th Annual

From protecting your life, to preparing for your future, let's discuss options to meet your needs.



Maria Veeser, LUTCF Financial Representative 636 S Commercial St Neenah, WI 54956-3312 www.countryfinancial.com/maria.veeser maria.veeser@countryfinancial.com (920)735-9777

Life insurance policies issued by COUNTRY Life Insurance Company® and COUNTRY Investors Life Assurance Company®, Bloomington, IL.

0621-110MM_12146-9/9/2022







Registration available January 3 at neenah.org
Stay tuned for details.



support · local · everything



November 26, 2022

I think it's so important to shop local and support small businesses! They offer a unique, welcoming, and more hometown experience. Plus, you get to support your community and help small business owners continue their dream and be great role models for others.

- Melissa A

I like supporting small
businesses because you
know that they're your
neighbors! Caring for your
community. - Anna Mae p

Save on gas, support our community members and there's always smiling faces when shopping local. - Keith R

Shopping small and local supports the community. Our neighbors and friends own the small businesses in Neenah. Shopping local keeps our money right here rather than supporting big corporations.

Tonya T

Shopping local keeps our community vibrant and going strong. It really is a win-win situation!

- Mike A

Neenah has so many shops that carry unique finds that will never be found in the big box stores. Keeping my dollars local helps not just the business owners but also helps the community thrive.

- Connie M



Downtown Neenah is granting holiday wishes this season!

December 2-21, check out the Downtown online catalog on neenah.org featuring businesses' unique products and services.

Create your ultimate wish list to share with family and friends THEN submit that wish list to us using the online form. We will be granting 5 holiday wishes December 21. You could be the lucky winner of an item on your wish list.

Wishes will be granted in the form of a gift certificate to that business.

www.neenah.org



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BEHIND THE FAÇADE

Twin Cities Lodge No. 61 Free & Accepted Masons 241 East Wisconsin Avenue, Neenah

This article is the second in a series titled, "Behind the Façade", where Future Neenah reveals the inner workings of Neenah buildings. If these walls could talk they would tell you a story. The story in this issue of *Future Neenah Magazine* is that of the Masonic Lodge on East Wisconsin Avenue in Downtown Neenah.

WHO:

The Masons are the oldest and largest fraternal organization in the world. Their membership is united toward the goal of becoming better men deigning to make a difference in the lives of their members and in



their communities. Collectively they perform \$1 million a day in combined charity. The three tenets of Masonry include brotherly love, relief and truth. Founding father George Washington was a Freemason and locally C.B. Clark and George Whiting were iconic early members of this lodge.

THE BUILDING:

June 1855: Menasha Lodge of Free and Accepted Masons is chartered. September 1855: Group moves from

Menasha to Neenah. In 1920, it was voted to construct their own temple as a permanent meeting hall for the Freemasons in the Neenah-Menasha area. In 1925, they moved into their large, new building at 241 East Wisconsin Avenue where they still meet today.

The building is based on architecture of King Solomon's temple. Constructed of concrete and steel, it was built to last. It was fashioned with an Egyptian motif. You'll even notice the two sphinx that flank the front entrance. Egyptian Revival was the style at the time of



construction. Even in Egyptian times, Masonry existed.

Past Master Ray Pirus said the building is "steeped in symbolism, you can look at one thing and see 3 or 4 different things." Pirus acknowledged the building is a work in progress with ongoing improvements. The roof and furnace were replaced in 2022 and the second story windows in 2021.



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FIRST FLOOR:

Immediately to the left as you enter is a small room for entertainment, originally the ladies tea parlor, it was renovated in 2014. The Order of the Eastern Star is the organization within the fraternal group that involves women.

No longer needing the huge first floor dining room for social activities, the lodge converted a sizeable portion of it into a small and energy efficient lodge room in the early 1980s. Two lodges meet in the building. In 1983 the Grand Master granted permission for the Appleton Lodge #349 to gather here on the first floor.



The pantry, kitchen and dinnerware, bearing the symbols of the square and compass, made us feel like we were stepping back in time

When the first-floor terrazzo floor is buffed out, a metal inlay is visible.

SECOND FLOOR:

The second-floor foyer fireplace and heavy wooden entrance door are original to the building. In the second-floor meeting room, the

blocks on the wall and ceiling were hand painted with painstaking detail. The floor with the black and white, dark and light check design



is symbolic of encountering both good and evil and we journey through life. The large G above the Master's chair on the East has a dual meaning of both God and geometry. Theatre style crushed red velvet seating flanks the center of the room.

Continued on next page ▶



FEATURES:

- In the center of the room, you'll notice the altar – most fraternal organizations have one. On it you will find a book of holy writings, in this case a Bible.
- The candles in the triangle format flanking the altar symbolize the 3 lesser lights of master, sun, and moon.
- The pillars with globes represent the terrestrial and the celestial – map of world and map of the stars.

We with to thank Ray Pirus for the fascinating tour of the building with the stories and the history. We hope that you are as enlightened as we were!

If you are interested in knowing more, they meet here the first and third Mondays of each month. Social gathering at 6pm and meeting at 7pm. Do you wish to become a Freemason: https://wimasons.org/register/

If you have a building in the community that you are curious about, let us know so we can find out what's 'Behind the Façade.'







PHOTOS BY: CALEB HANNEMAN



Downtown Neenah Gift Certificate Sale

Saturday, January 21, 2023 10am – Noon



Bring us \$40 (cash or check) to buy a \$50 Downtown Neenah gift certificate.

Limit 1 per household. That's \$10 free to shop, dine and play in Downtown Neenah!



Presented by:

Nicolet NATIONAL BANK

We had a beautiful fall day for our second annual Wine Walk presented by Nicolet National Bank.
300 attendees filled the sidewalks, stores, streets and businesses of Downtown Neenah for samples of wine to enjoy while

they shopped, strolled and enjoyed roaming musicians. Each attendee received a tote bag, a wine tumbler, \$5 of cork cash to spend Downtown and of course 15 samples of wine. Thanks to Santé for curating the palette pleasing list of wines to sample.





heers!



This holiday season, we are thankful to you, the people who support Future Neenah and our local businesses.









Hal Armstrong

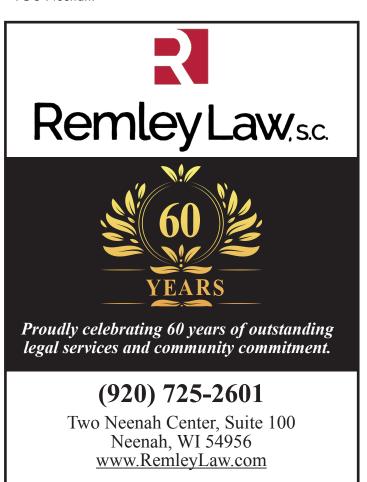
Log Your Loops 2022 Success Story

"I've enjoyed walking the Loop the Little Lake trail almost daily for the past year. You will see unique nature views on each walk and have a chance to say hello to fellow travelers. I've seen eagles, ducks, cranes, geese and breathtaking sunsets. When the Log Your Loops event was announced, I quickly signed up to partake in the walks. Between May 1st and July 29th, I had an opportunity to log 45 laps with only 5 more needed by September 5th. Unfortunately, life had a new adventure for me. On July 31st, I had a massive heart attack and was dead for 23 minutes. With the aid of the Neenah 911 operator, my wife performed chest compressions until help arrived at our home. Within 12 minutes, the Neenah police

and fire department were at my doorsteps. With the responsive and skilled help of the Neenah Fire Department, Police and Ambulance

service, my heart started beating again after 3 attempts with a defibrillator. At the hospital, ThedaCare doctors inserted two stents into my heart and told my family I only had a 3% survival rate. Two days later I woke up and was home 8 days later. By the first week of September, I was already walking the loop trail again. Not only is the loop trail a scenic walk in all seasons, but it kept me fit to quickly recover.

This was truly a team effort to bring me back life to me, THANK YOU Neenah!"





Together we give. Nov 29, 2022

DOUBLE YOUR DONATION!

A local resident and our board's executive committee have issued a donor challenge and made a pledge to match donations made to Future Neenah on GivingTuesday, November 29.

This is an excellent opportunity to double your community impact and support Future Neenah's quality of life programming. Maximize your donation. On Giving Tuesday, a \$100 gift can make a \$200 impact on Future Neenah's economic and community development work in the greater Neenah area.

GivingTuesday is a global day of giving. It is celebrated on the Tuesday following Thanksgiving and the widely recognized shopping events Black Friday and Cyber Monday. GivingTuesday kicks off the charitable season, when many focus on their holiday and end-of-year giving. One of the best ways to get involved is in your own community!

You can help meet this challenge! Any dollar amount to show you care about your community is welcome.

How to donate to Future Neenah on Giving Tuesday:

How to donate to Future Neenah on Giving Tuesday:

- Visit our website neenah.org and click on the 'donate' link in the upper right
- Text Neenah to 44321
- Call our office at 920.722.1920

OR, you can always scan the QR code here to make it easy to support those Future Neenah programs and events that you appreciate and enjoy!

We thank you for your ongoing support on GivingTuesday and throughout the entire year!



What Legacy Do You Want To Leave?

Live Your Legacy! It's more than what you leave behind when you die. It's also what you give as you live. Leave a lasting legacy for your community. When you consider Future Neenah in your current giving plans or name Future Neenah in your life planning documents, you are investing in the future of the community. The principle of an endowment fund is not used so it provides a legacy for you, our contributors, while providing ongoing support for Future Neenah for our next 39+ years!

The Future Neenah endowment fund is held at the Community Foundation for the Fox Valley Region.

Future Neenaly Wish List

- 1 box Thermal Laminating Pouches, Size: 8.5"x11" for Event Signage = \$55
- 2 Sets Retractable Stanchions for Event Crowd Control = \$90 Each
- ◆ 7 Boxes of 72 Votive Candles for Luminaries = \$26 each
- Hand Towel Rolls for Bathroom Dispenser = \$70
- Forever Stamps Roll = \$60 -or- Sheet of 20 = \$12
- Professional Carpet Cleaning of Office = \$250
- Donations of money (2022 annual campaign) for the operations of the organization so we can serve the community. Thank You!
- Sponsor for 2023 Warm Your Heart Event = \$500+
- A Holiday Gift of 'Joy' for Staff Napkins for Kitchen, Diet Dr. Pepper, Peanut Butter Cups, Your Feedback and Support

Future Neenah is a 501 C3 organization, all gifts are tax deductible.

Call for more information 920.722.1920.

Because so many charitable organizations are in need of your support, we are especially grateful to all of our contributors who generously donate to help Future Neenah serve the community! All donations large and small and all gifts of money, time, talent and materials are truly appreciated. Your support is critical as we carry out our mission of promoting the economic and cultural vitality of Neenah.





Presented By: Community First Credit Union

The Festive Fun Includes:

- Ice sculpture garden including a NEW ice throne for photos
- Dozens of live mannequin window displays in businesses
- * Santa and Mrs. Claus
- * Hands on craft activities

- * Carolers and the sounds of the season
- * Live reindeer
- * Marshmallow roasting
- * Photo in a sleigh
- NEW Christmas alley (between Future Neenah and Town Council)
- * NEW Light Up Dancers and so much more!



1535 Lyon Drive | Neenah | (920) 727-5555 | valleyvna.org

Since 1908

This incredible FREE evening is Future Neenah's holiday gift to the community and is made possible by these generous sponsors:

Community First Credit Union

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Automotive, Festival Foods, BMO
Harris Bank, Downtown Neenah BID,
WE Energies, TDS Telecom, Renewal
by Andersen, Tundraland, Galloway,
Schubbe Resch Chiropractic and
Physical Therapy, 4imprint, Winnebago
Community Credit Union, Ground Round
Grill & Bar, Cellars Wine & Spirits,
State Farm Dave Mader Agency, Fox
Communities Credit Union.

But Wait! December 2 is just the beginning of the holiday fun to be had. It continues all month long.

Pop Up Luminary Night with Cookie Crawl Presented by: J.J. Keller & Associates

Thursday, December 15 Downtown Neenah 4:30 – 7:30pm

Downtown Neenah will be lining the streets with a special holiday glow! Businesses will remain open until 7:30pm on December 15 to welcome our special holiday guests, shoppers, and diners. Stroll the sidewalks of Downtown Neenah to bask in the light of hundreds of luminary bags.

Get a special Cookie Crawl passport stamped at businesses throughout Downtown while collecting 8 different and delicious Christmas themed cookies. Go to neenah.org or call 722.1920 to purchase your own cookie passport! Passports are \$10 and include cookies, tote bag and milk!

You don't need a cookie passport to enjoy the luminary bags.

Weather permitting, if raining or windy we will be unable to light bags.

Gingerbread Scavenger Hunt and Letters to Santa

December 2-December 21

The popular Gingerbread Scavenger Hunt sponsored by Festival Foods is returning. Find the 12 gingerbreads cleverly hiding throughout Downtown.

There will also be a mailbox to drop off your letter to Santa in front of the Future Neenah office. Santa told us he will write back to all the kids who write him letters, so make sure to include your address!

We'll see you Downtown to experience all the Christmas magic for yourself!





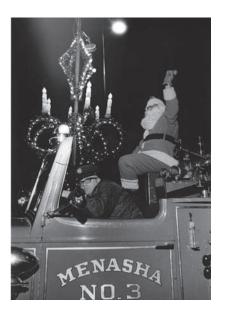




special tradition that dates back to the 1950s, the Santa Float travels throughout both the Cities of Neenah and Menasha for a total of 10 nights every holiday season covering approximately 150 miles per year.

Your Neenah-Menasha Firefighters have envisioned the Santa Float for the next

generation. Approximately 3 years ago, they identified a need – their float trailer and props were nearing the end of their life. To be proactive, it needs to be replaced so a Santa Float season will not be lost due to a trailer breakdown. The current trailer, which was donated used, has been in commission since 1996. 2022 will be its 26th season and probably its last. They are in need of a new trailer that will help them keep this beloved Neenah-Menasha holiday fixture festive and functioning for another 2+ decades.







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www.lptrust.com | 920.967.5020 | 2 Neenah Center, Fifth Floor

The members of Neenah-Menasha Fire Rescue began to dream, then made their list and checked it twice. Of course, a new Santa Float from the ground up! (With the exception of the Sleigh which was refurbished in 2006).

- ✓ Trailer
- ✓ Reindeer
- ✓ Forest/Trees
- ✓ Santa's Village Materials to Build 2 New Homes for the Float
- ✓ A Maintenance Fund

They took their concept to Bob Ulrich who created the rendering on the back cover for their vision. "We were the original Santa Float in the valley. Leading the way like Rudolph! The float should be the best because it's been around the longest," said Brad Auxier, a Neenah-Menasha firefighter.

Where does funding for the Santa Float come from?

No city or taxpayer dollars are used for the Santa Float. It is supported solely by donations and inkind gifts – YOUR community support. Donations are used to make continuous improvements and updates to the Santa Float trailer as well as the GPS tracker subscription so you can live track where the Santa float is located on its route.

It's staffed by your off-duty City firefighters who donate their time by volunteering.

According to Auxier, "The Santa Float is a representation of us. The firefighters enjoy the interaction of bringing the float to the Cities of Neenah and Menasha. The young children's excitement when they see Santa riding down their street – the looks on their faces are priceless."

Once the funds are successfully raised, construction will begin including metal work, fabrication, and the mechanics to suspend the reindeer for flight. If fundraising targets and supply chain times are met, Santa could proudly be showing off his new float for the 2023 season. The best gift our community could ask for!





For More information about how you can donate: Contact Brad Auxier directly at 920.205.8978 or bauxier@nmfire.org regarding sponsorship opportunities.

Santa is counting on you to help!

For More information about the Santa Float: nmfire.org
Use the "Santa Float" Link





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- In one day or less, borrow up to \$40,000*
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series of why several Neenah businesses named themselves what they did – the significance or the deep thoughts and reasoning behind why they chose their business name. Some have personal meanings with a fascinating back story while others are quite simple or literal. Some names are just unique and evoke a natural curiosity to learn what they mean. Like naming a child, a business is your baby born of love and hard work! You name that 'child' after a beloved relative, a respected individual or something with a deep personal importance in your life.



Matt Stubing tells the story of **BARREL 41 BREWING CO.**, "Barrel 41 Brewing
Co. started with a dream, a few beers, and some lifelong friends from Neenah! We grew up here, but life took us in separate ways. When the opportunity came to start this brewery with Brewmaster Nathan Sharpless, we all jumped at the opportunity and moved back home to Neenah. The route back home? Highway 41."

According to Dean Kaufert, "The original Under the Dome Sports Bar & Grill was started downtown where the Plexus design Center now stands in 2001 by four friends - Legislators Mickey Foti, Dean Kaufert, Legislator Staffer Lorenzo Cruz and Tom Foti. We all worked in the State Capitol under the dome. We wanted a Sports type bar and inside we featured

large photos of the sports stadiums all around the country that were in domes or inside stadiums. The



idea was to come sit inside our place and watch your favorite sports team play.

We moved in 2017 to Commercial Street and continued the name due to our success downtown but shortened the name to just 'THE DOME SPORTS BAR & GRILL' to reflect that ownership had changed and we no longer were working in the capitol under the dome. The concept stayed the same and we still have the pictures in our dining area."

Tom Dunsirn was inspired by the beauty of nature when naming **SUNSET HILL STONEWARE**, "In 1998 when I was trying to decide on what to name my company, I was sitting on a hill one evening watching the most beautiful sunset out in Hortonville at a house I

was renting at the time. As the



sun was going down it just popped in my head! Sunset.....
Hill.... I wanted the word Stoneware in the name, so it just clicked. And Sunset Hill Stoneware it was! We just celebrated 24 years this past September and am very proud of all our accomplishments over the years!"

Neenahfi Downtown WiFi is Here!







What Neenahfi is:

A reliable but non-secure broadband connection for citizens – whether visiting downtown merchants or attending an event.

A performance throttled high volume broadband option with all connections cleared daily.

A WiFi environment identical to the current public WiFi already available at the City Pool, Memorial Park, Riverside Park and Shattuck Park.

What Neenahfi is NOT:

A replacement for your current business broadband solution.

A secure connection to transmit sensitive personal information over.

A high speed broadband connection.



Sara Hanneman is celebrating her 25th anniversary with Future Neenah on December 1.

We appreciate all she does and thank her for her dedication to the organization.

As Walt Disney said, "Keep moving forward."

Sara does that for Neenah!

THANK YOU!



OF GLASS

Celebrate the Holiday Open House

December 3rd from 10am-3pm
Keep your family holiday tradition going at YOUR museum.
Make a holiday-themed glass art project, \$15 each, make other free art activities, and browse our Museum Shop for the most unique holiday gifts.
Bergstrom-Mahler Museum of Glass provides extraordinary glass experiences

to spark fun, kindle creativity, and illuminate learning for all. **Free Admission**

165 North Park Avenue, Neenah, WI 54956

bmmglass.com

Foodies, Fun and Feasts

It's that time of year, we gather around the holiday table for family and feasts and often give gifts of food as well. All this activity sparks memories and nostalgia we want to share with you!

For those holiday menu planners amongst us we couldn't resist sharing these recipes from the Neenah Historical Society cookbook, "Serving Up History". A little throwback to what used to be on the table in a Neenah home in days gone by.

Spiced Currants—5 quarts currants, measured when picked from stem, 3 pounds sugar, 1 pint vinegar, 1 teaspoon each of powdered cloves, allspice and cinnamon. Boil one hour and put in jar or cups like jelly.—Frances J. Kimberly. Frances Kimberly's house stood at 569 E. Wisconsin Ave. It was torn down in 1930 and a new home was built in the same location Corn Soup—I pint grated green corn, I quart milk, I table-spoon flour, 2 tablespoons butter, I slice of onion, I pint of hot water. Boil the corn in the water a half hour; let the milk and on little cold milk, and add to the boiling milk. Cook eight mintaste, and serve hot.—Mrs. Frances J. Kimberly. Potato Soup—10 potatoes, ½ pound butter, 1 quart sweet milk, 1 onion. Boil, mash and season potatoes. Cook the onion in a little of the milk, and add to the mashed potato, then strain through a sieve. Add the milk and let come to a boil. Pour all over a tablespoon of chopped parsley and serve.—Mrs. Frances I. Kimberly.



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Future Neenah Staff Members **Favorite Holiday Foods**

- ♦ Chipped Beef Cheese Ball
 - Executive Director Brent
- **♦** Meat

holidays

I Kimberly.

- Maintenance Man Mike (our carnivore)
- ♦ Brunch with an egg dish and monkey bread
 - Office Coordinator Michelle
- ♦ Cheesy potatoes with cornflakes
 - Events Coordinator Meredith
- ♦ Great Grandma's saffron biscuits - Accountant Julie
- ♦ Saucy porkchops and although it's not food, my mom always makes brandy slush for the
 - Assistant Director Sara
- ♦ Reece's peanut butter trees or the home-made candy version of these traditionally called chestnuts, buckeyes or peanut butter balls + all of the appetizers especially dips
 - Staff Consensus





It's a classic – the roasted marshmallow over an open fire or s'mores. Buy a s'mores tray and head over to the firepits at The Plaza or warm your hands around the grills at A Very Neenah Christmas event. Both will have roasting forks at the ready. Whether you enjoy your marshmallow toasted brown or burnt to a crisp (opinions are divided are what's the 'correct' way to roast), this is a fun way to enjoy winter and the holidays.





The Future Neenah Farmers Market 30th season is now over! The fun wrapped up October 15 at Shattuck Park in Downtown Neenah. 30 seasons of fresh, local produce, prepared foods and treats, and handmade crafts. The Market came to an end with all the brilliant reds and oranges that signal the end of the fall season with apples, pumpkins, squash and more. The foodie in us recalls all the fabulous Market finds we've enjoyed this year.







Of course, we need to thank our amazing new and returning vendors for making this a successful Market season. And, thanks to YOU, our loyal shoppers and supporters. This year's Market customer loyalty punch card program was successful again!

- 228 guests reached the 5-week visit mark and received a free gift – tongs courtesy of 4imprint to use when you're cooking your yummy Market finds.
- 205 guests reached the 10+ week visit mark and received \$5 in Market tokens to shop!

Hopefully you were able to check out at least one of our five new, fun, themed kids' days at the market.

We would like to thank our incredible sponsors who supported us this year, we couldn't do this without their help!

Tundraland and Renewal By Andersen,
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Bank, Planet Fitness, Coldwell Banker Real Estate
Group, Simplicity Credit Union, Jewelers Mutual
and City of Neenah Parks & Rec

2023 Farmers Market will be held Saturdays, June 10 — October 14



By: Hideko L. Xiong, Future Neenah Summer 2022 Intern

ooking for a home away from home? Stop at Shellattés on your way through Doty Island at 330 North Commercial Street Neenah. This homey coffee shop is more than just a coffee shop. Go inside and enjoy the cozy rooms or the cute patio set up outside. They have an ever-changing menu and often take requests from their customers. Grab a seat and read one of their many book selections, chit chat away with your friends and family or spend some time alone just soaking in the sweet atmosphere.

Shellattés came to life about 11 years ago by Shelly Baeten as she was ready for a change from the corporate world. Shelly and her husband Ken, who have been married for 37 years, have two children; Katie, who you can find at the shop, and son, Chad. The coffee shop is run by them, but the name is credited to Shelly's goddaughter/niece, Emily. She was the mastermind behind the name by adding Shel and latte together.

Most of Shelly's inspirations come from her husband, the Farmers Market and customers. She enjoys creating new items for the menu. Some favorites would be the baked oatmeal and egg bake. (Reviews show customers rave about the egg bake.) Some lunch menu favorites are scalloped potatoes and ham, tuna melt and chicken salad sandwich. If you don't have time to go in and cozy up inside, make a quick stop to pick up some homemade desserts or tempting and convenient grab and go items from the refrigerator case. Some dessert favorites being monster cookies, pistachio torte, cherry cheesecake torte and peanut butter cookies. They truly have a variety of deliciousness on their menu!

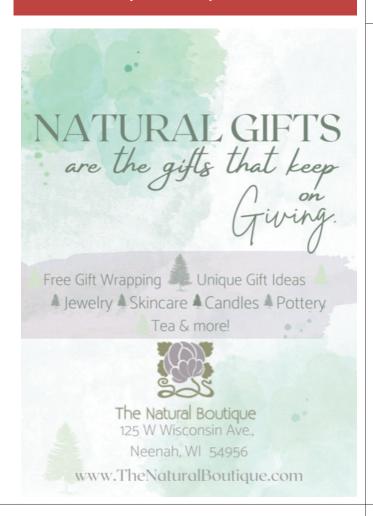
Make a stop in at Shellattés to sit back, relax and grab a bite of that egg bake.



www.shellattes.com shel@shellattes.com (920) 886-3694 Visit their Facebook page for daily specials: www.facebook.com/Shellattes/

Hours:

Monday - Friday : 6am - 2pm Saturday : 7am - 2pm Sunday : 8am - 12pm



WINTER FUN COMMUNITY CALENDAR

Through February 5, 2023, Between Seeing and Knowing at Bergstrom-Mahler Museum of Glass. 751-4658

Ongoing Events

Visit www.bmmglass.com for a comprehensive listing of ongoing museum programming including classes for youth and adults.

Visit www.neenahlibrary.org for a comprehensive listing of ongoing library programming including Fitness Friday's, Book Clubs, Story Times, Family Programs, Take and Create Kits, and more.

Visit www.ymcafoxcities.org for a comprehensive listing of ongoing Neenah-Menasha YMCA programming including Soccer, Volleyball Leagues, Y-ball and more.

Visit www.neenahgov.org for a complete list of on-going Park and Recreation programming including Zumba, Adult Basketball Open Gym, Sports Classes, Tot Classes, Ski Trips and more.

November

November 23

Ground Round's Annual Thanksgiving Eve Party, 5-9pm. Music Bingo, Festive Drinks, Turkey call Contest, Turkey Legs and more! 920-725-1010

November 26 Small Business Saturday support the Neenah small businesses all day long! neenah.org

December

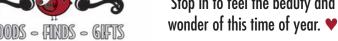
December

Santa Float Route Visit nmfire.org and Neenah-Menasha Fire Rescue on Facebook for routes and dates.

December 2

First Friday Concert Series at the Neenah Public Library, 2pm. Jazz duo, Erin Krebs and Jeff Johnston. neenahlibrary.org







130 W. Wisconsin Avenue Neenah, WI 54956 920.378.7222

November/December Hours: Monday and Friday 10-5; Tuesday through Thursday 10-6; Saturday 10-5: Sunday 11-3

o reddoormercantile f RedDoorMercantile

December 2

A Very Neenah Christmas

throughout Downtown Neenah, 6-8pm. Neenah's kick-off to Christmas with Mannequin windows, live reindeer, ice sculpture garden, carolers, and more! 920-722-1920 or neenah.org

December 2-21

Gingerbread Scavenger Hunt & Letters to Santa Mailbox

throughout Downtown Neenah. Find all the Gingerbread downtown for a chance to win a prize and drop a letter to Santa in the big red mailbox. 920-722-1920 or neenah.org

December 3

Holiday Vendor & Craft Fair at DoubleTree Neenah, 8am-3pm. Spreading holiday cheer within our community by providing a festive shopping experience while supporting local vendors & crafters.

December 3

Holiday Open House & Art Activity Day at Bergstrom-Mahler Museum of Glass, 10am-3pm. Make a holiday-themed glass art project, \$15 each, make other free art activities, and browse our gift shop for unique holiday gifts. bmmglass.com

December 5

Bald Eagle Ecology at the Neenah Public Library, 2pm. Adult afternoon program by Debra Nowak of 1000 Islands Environment Center. neenahlibrary.org



December 10

Ugly Sweater Shuffle at Loop the Lake trail, 8am. Walk, run or stroll the 3.5-mile loop and receive a medal and holiday gift. Pre-registration and fee required. 920-886-6060

December 12, January 9, February 13 **Monday Matiness** at the Neenah Public Library, Ipm. Feature film shown in the Shattuck Community Room. neenahlibrary.org

December 13, January 10, February 14 **SPARK!** Memory Loss Program at Bergstrom-Mahler Museum of Glass, 10:30am-12pm. SPARK! is a cultural program for people with early- to mid-stage memory loss and their care partners. bmmglass.com



December 15

Luminary Pop-Up with

Cookie Crawl throughout

Downtown Neenah, 4:307:30pm. Streets will be lined
with a special holiday glow. Fee
required to be a part of the
cookie crawl. neenah.org

December 15 **Art After Dark** at Bergstrom-Mahler Museum of Glass, 5:30-8:30pm. A night of fun, food, drink and holiday movies! bmmglass.com

December 17

Murder Mystery-The Most Wonderful Crime of the Year at Best Western Bridgewood Premier Resort, 6pm. A Murderously festive holiday comedy, dinner and show, tickets required. 920-725-1010

December 18

Neenah Community Band Holiday Concert at Pickard Auditorium, 3pm. An afternoon of holiday music, donations appreciated. 920-886-6060 December 19, January 16, February 20 **Memory Café** at the Neenah Public Library, 1:30pm. For those experiencing early-stage dementia, mild memory loss, or cognitive impairment, and for family and friends of those affected. neenahlibrary.org

December 27, 28 **Holiday Basketball Camp** at the Neenah-Menasha YMCA, 9-11am. For grades 2-6, drills, skills, contests and games! 920-886-2136

December 30

Doo-Wop Daddies Live at
Best Western Bridgewood Premier
Resort, 6pm. Dinner and show,
tickets required.
bridgewoodentertainment.com

<u>January</u>

January 5, 12, 19, 26

Meditation Session at
Bergstrom-Mahler Museum of
Glass, 6-7pm. Meditation period by
Zen River Sangha no experience is
needed.
bmmglass.com

January 7
Art Activity
Day at BergstromMahler Museum of
Glass, 10am-1pm.
Make a glass
art project, \$15.
Bmmglass.com

January 9-31
The Museum
Shop Annual
Sale at BergstromMahler Museum
of Glass. Great
bargains at the
Museum Shop.
bmmglass.com

Snowshoeing and Animal Tracking Hike at O'Hauser Park, Ipm. Spend the afternoon snowshoeing and looking for animal tracks! Fee and registration required. 920-886-6060

January 13

January 13, February 10

Parent's Night Out at the
Brigade, 5-8pm. Let Neenah Parks
& Rec watch the kids for a couple
hours, for ages 5-11. Registration
required. 920-886-6060

January 13 **Library After Dark** at the Neenah Public Library, 6:30pm.

Genealogy lock in. Are you researching your family history? Join us for an informal gathering of family genealogists. neenahlibrary.org

January 14, February 11

Parent/Child Paint & Peck at
Rooster Dreams, 10:30am-Noon.
Come paint with your kiddos.
Registration required. 920-886-6060





January 14

Washington Park Winter Festival at Washington Park, I Iam-Ipm. Activities include skating, sledding & hockey, games/contests, bon fire, roasting s'mores, hot dogs, hot chocolate, give-a-ways and more! Free event for the entire family. 920-886-6060

January 19

Neenah Historical Program at the Neenah Public Library, 7pm. Hidden History of Doty Island - The Driving Park, did you know that Doty Park had a Driving Park that featured horse racing? Come learn about this fascinating history! neenahhistoricalsociety.com

January 26 **Stuffed Animal Clinic** at the Neenah Public Library, 10:30am. Bring a stuffed animal from home for their annual well-animal "check-up" performed by trained professionals. 920-886-6335

January 27

Uncorked & Uncapped at Best Western Bridgewood Premier Resort, 7pm. Uncorked & Uncapped is the Rotary Club of Neenah's fantastic wine and beer tasting event. neenahrotary.org



February

February 4

Art Activity Day at Bergstrom-Mahler Museum of Glass, I0am-Ipm. Make an art project that could be a good Valentine's gift, \$15. bmmglass.com

February 5

Sunday Concert Series at the Neenah Public Library, 2pm. Instrumental acoustic jazz ensemble Caravan Gypsy Swing Ensemble. neenahlibrary.org

February 6

Famous Hikes Around the World at the Neenah Public Library, 2pm. Adult afternoon program by Melanie Radzicki McManus, freelance travel writer. neenahlibrary.org

February II

Warm Your Heart Downtown Neenah, I lam-3pm. Downtown Neenah businesses will be offering samples of warm soup, beverages, dessert, and appetizers to encourage exploring Downtown. Mug purchase required. neenah.org

February 16

Neenah Historical Program at the Neenah Public Library, 7pm. Founders and Settlers-George Mansur, join us for the 2nd episode in this series. neenahhistoricalsociety.com

February 17

After Hours Campout at the Neenah Public Library, 6:30pm. Bring blankets and a flashlight. Make a fort, curl up, and read! Campfire snacks provided! 920-886-6335

Events are listed on a first-come-first-serve basis, at the publisher's discretion and if room provides.

For a comprehensive annual calendar visit our web site at www.neenah.org.



116 W Wisconsin Ave. in Neenah (920) 727-0135

THANK YOU

Community Champions



Richard and Amy Jo Aylward

to our 2022 Community Leaders:







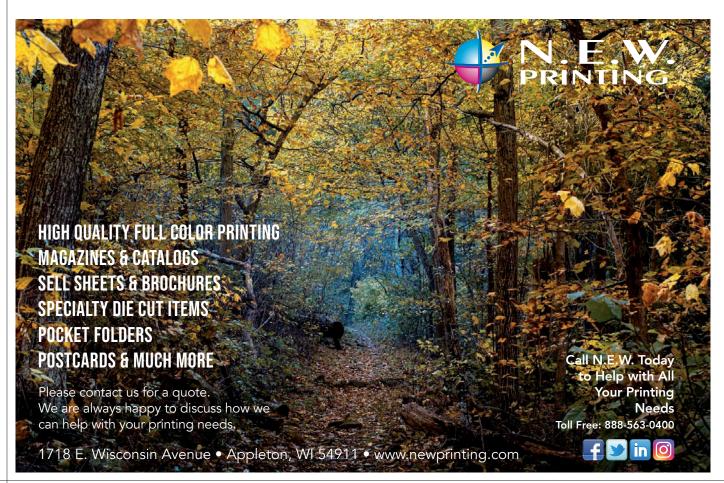








These sponsors support a variety of Future Neenah's key community initiatives like special events and projects that add to your community's quality of life. We sincerely thank all of them for their support. They are helping to make Neenah a great place to live, work and play.





Neenah Arts Council will hold their second annual juried Photography Contest and Exhibition in spring 2023. To celebrate the City's Sesquicentennial – commemorating 150 years of incorporation as a City – the 2023 Photo Contest will have just one category for photos: The spirit and beauty of the City of Neenah.

The Arts Council is looking for photos that highlight landmarks, cityscapes, scenic views, and iconic features – in short, photos that capture what is special about Neenah.

- Photos must have been taken in the City of Neenah between January 1, 2022 and March 1, 2023.
- Photographers may submit up to six photos.
 Photos from novice photographers-those under 18-will be judged separately from submissions from adults.
- Entries must be submitted in both print and digitally. Entries accepted March 1 through March 31, 2023, via the Neenah Public Library website.
- Photos will be displayed in the Shattuck Community Room at the Neenah Public Library throughout April 2023.

Photography contest details will be available in early December on the Library's website www.neenahlibrary.org. For more information, contact Library Director/Neenah Arts Council member Gretchen Raab at director@neenahlibrary.org.



(920) 727-4529

www.cheveuxneenah.com



What will be your New year's resolution?

If you're like most, the top 3 resolutions include exercising more, eating healthy, and losing weight, but number 4 is adding more quality family and friend time. If resolution 4 is on your list, let us help – spend some quality time volunteering with Future Neenah! We have many volunteer opportunities available year-round at our events and in our office, even volunteering with maintenance. Contact our office, 920.722.1920

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Donate via our "Go fund me" page



For sponsorship opportunities please contact Brad Auxier directly at the email address or phone number below. Thank you!



Contact info:
Brad Auxier
Neenah-Menasha Firefighters
Charitable Foundation, 501 (3) c
(920) 205-8978
bauxier@nmfire.org



